

# summit™

4LIFE® DISTRIBUTOR MAGAZINE | February 2007

Beyond brochures—  
the smartest  
business tool ever

A DREAM COME TRUE **5**

Keep Your “Why” Close By **18**

e07 Challenge **25**





# summit™

*February 2007*

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next month:  
SUCCESS THROUGH PROGRESSION

# Dream, Believe, Achieve

“We can all achieve our goals when we have a strong desire and a willing heart.”

> As I sat down to gather my thoughts for this month’s corporate message, I couldn’t help but think about how dreams really do drive real life, even from the time we are young.

As children, I would bet that most of us dreamed of birthday presents, or what it would be like to meet our heroes. Life progresses and dreams keep popping up—what car will I drive? What will life be like after college? Who will I marry? What will my children look like? It never stops. I remember the day my daughter Kristy told me she was going to have a baby... Soon after, my dreams tuned in on becoming a grandpa.

Each time I travel to a different 4Life market, I can count on finding one major commonality among the most successful distributors—dreams. Living in the city of their choice, owning a home, providing their families with a fulfilling life, being a part of something worthwhile, and making a difference in someone else’s life: Real dreams from real people. And the best part, these people are achieving their dreams.

Those who attended the *Leader In You Academy* in Utah heard Presidential Diamond Esdras Cabrera make a simple but profound statement: “You need to dream it in your mind before you touch it in your

hands.” How true that is—until we know what it is we want out of life, how can we go after it? Dreaming is essential to achieving; it gives us both direction and motivation when striving to achieve our goals.

In the book, *Think and Grow Rich*, author Napoleon Hill offers great insight about turning your dreams into reality: “The starting point of all achievement is desire. Keep this constantly in mind. Weak desires bring weak results, just as a small amount of fire makes a small amount of heat.”

Every time I get to play with my two grandsons, I am reminded that there is nothing more satisfying than living a dream. I hope we can all take the time to remind ourselves of the dreams we have, as well as think about new dreams for our future. We can all achieve our goals when we have a strong desire and a willing heart. The 4Life Opportunity is a tremendous vehicle that can help make everything happen for people who are ready to embrace it.

Wishing you all the best!



Bruce Redd  
Executive Vice President



## FUN FACTS

### **Favorite moment with a grandson:**

When my oldest grandson, Chase used to ask me to take him for a ride on the fivika (in Chase’s language means four wheeler)

### **Best family moments:**

Christmas mornings, Sunday dinners, summer vacations



# summit™

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**Trent Tenney**

DIRECTOR OF MARKETING  
**Sharon Stasney**

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**Wade Palmer**

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**4Life**  
TOGETHER, BUILDING PEOPLE™

## DEDICATED TO YOUR SERVICE

MANAGER, GREATER CHINA **JENNY BEAN**



**DID YOU KNOW JENNY:**  
Loves 4Life Transfer Factor®  
RioVida™

Has a Bachelor of Arts degree  
in English Literature

Speaks English, Chinese  
Mandarin, Taiwanese, and  
some French

Dreams of space travel and  
having her own art exhibition

Enjoys doing Chinese  
calligraphy, water painting,  
walking, and cooking

You know, it never fails... one minute you're minding your own business, the next minute you're mending fences between hostile nations as a special operative for the State Department. Good thing Jenny Bean is excellent at switching gears—among other things.

Jenny is now operating in a special capacity for 4Life, as the home office liaison for Taiwan, Hong Kong and China. In 1990, she served as a liaison between the United States Embassy and the Chinese government. Her two-year mission: To help the U.S. restore communication with China in the aftermath of the Tiananmen Square Massacre. She proudly displays her Dedicated to Service certificate from the U.S. Embassy in the photo here.

Today, Jenny lives with her husband R. Mark in Cottonwood Heights, Utah. She has three sons: Douglas, Brian, and Mark Andrew, who is attending the University of Utah and the last "kid" still living at home... but once he graduates it's empty-nest time for R. Mark and Jenny!

"To be the first in anything, you have to have two things: The courage to try, and the vision to make it happen," Jenny explains. "Without a doubt, 4Life is first in our industry because of the courage and vision of our co-founders, Dave and Bianca Lisonbee, and I just love being a part of the 4Life vision. I believe our future is bright!"

She may no longer spend her days healing nations, but the time Jenny spends at 4Life building people is, indeed, time well spent.

## R&D, FYI

- 4Life's Research and Development team has **109 years combined experience** in the health sciences industry.
- Every day R&D works in **4Life's state-of-the-art, in-house laboratory**, where they fine-tune our existing product lines and create exciting new ones.
- 4Life's Chief Scientific Officer, Calvin McCausland, is a retired Lieutenant Colonel in the U.S. Air Force, as well as a certified meteorologist.



# A dream come true



“OUR GOAL AT 4LIFE® IS TO CONTINUE ‘TAKING TRANSFER FACTOR TO THE WORLD®’. Transfer Factor will be in every country, in every province, territory and state, in every city, in every household, in every kitchen cupboard.

I know that as our science continues to progress, 4Life Transfer Factor® will be recognized around the world as one of the most significant health discoveries of the 20th century, and will support every person’s ability to enjoy the quality of life, and lifestyle, he desires.”

—**DAVID LISONBEE, 4Life Founder and Chief Executive Officer**  
Zero Boundaries Convention 2006

For one individual, taking anything to the world can seem like an overwhelming task—to say the least! But, when working together toward a common goal, ordinary people can achieve extraordinary results that could never have been accomplished alone.

By embracing David and Bianca Lisonbee’s goal of taking Transfer Factor to the World, 4Life Distributors have helped build people around the world with a product and an opportunity that support life at its best.

How can you continue helping with this goal... not to mention realize your own dreams?

Work together. Share the vision and share the benefits of 4Life’s exclusive immune-boosting products one day at a time, one person at a time. Sincerity speaks to everyone, and word spreads quickly.

You’ve already helped deliver Transfer Factor to more than 40 countries around the world. Finding it in every home is just around the corner.



# 4LIFE® DISTRIBUTOR **RECOGNITION**

FEBRUARY 2007

## **PLATINUM** INTERNATIONAL DIAMONDS



**RAY & BARBARA MEURER**  
FLORIDA



**HERMINIO NEVÁREZ  
& YADIRA OLIVO**  
PUERTO RICO



**BONNIE TAYLOR**  
CALIFORNIA



**JUAN ROSADO  
& DAMARIS ZAPATA**  
PUERTO RICO



**JEFF & MICHELLE  
ALTGILLERS**  
GUAM



**DAVE & GABRIELA  
DAUGHTREY**  
CALIFORNIA

Watch for article in an upcoming  
Summit magazine.



# GOLD INTERNATIONAL DIAMONDS



**AKRAM DIN**  
MALAYSIA



**ANGEL MOLINA GALI**  
PUERTO RICO



**BARBARA WAGNER**  
CALIFORNIA



**CHANG, TING-TI**  
TAIWAN



**DAVID PHILLIPS**  
WASHINGTON



**EDGAR MOJICA**  
FLORIDA



**EIICHI & KEIKO  
UEMURA**  
JAPAN



**ELIZABETH KRAKOWIAK**  
CONNECTICUT



**FERNANDO GONZÁLEZ ROJAS  
& ÁLVARO ABASCAL ABASCAL**  
SPAIN



**HERNÁN J. SANTIAGO  
& YACESKA ROBLES**  
PUERTO RICO



**INDRA VIRASINGHE**  
AUSTRALIA



**IVAN RODRÍGUEZ**  
TEXAS



**KIM, YONG DUCK**  
SOUTH KOREA



**KURT & MELANIE  
KUHN**  
CALIFORNIA



**LOURDES GARCIA &  
WILFREDO VELEZ**  
PUERTO RICO



**LUIS GONZÁLEZ**  
PUERTO RICO



**MICHAEL & BETTY NG**  
AUSTRALIA



**MIKE AKINS**  
KANSAS



**RAFAELA SANTIAGO**  
PUERTO RICO



**RANNY MARRERO &  
IVELYSSE ROBLES NIEVES**  
PUERTO RICO



**ROB ROBERTSON, JR. M.D.**  
KENTUCKY



**ROB ROBERTSON, III**  
TENNESSEE



**ROLANDO SÁNCHEZ**  
PUERTO RICO



**SANDRA DAVIS**  
KENTUCKY



**SHERI DIN**  
SINGAPORE



**TADASHI & SAEKO  
SHINJO**  
JAPAN



**TERI SHULER**  
SOUTH CAROLINA



**WEI, WEN-HUI**  
TAIWAN



**YVONNE LAI**  
TAIWAN



“...after receiving yet another rejection letter, I vowed to myself that I would never again let anyone else decide whether or not I had a job...”



**Akram Din** With a bachelor's degree from the University of South Wales in Australia, and work experience in Singapore, Indonesia, Turkey, and Switzerland, Akram is quite the world traveler. He enjoys spending time with his family, which includes nine siblings (many of whom have joined him in 4Life.)

## Akram Din GOLD INTERNATIONAL DIAMOND

# Take charge of your dreams!

I graduated with a bachelor's degree in geomatic engineering and worked for over ten years in Asia and Europe. After completing my last job in Switzerland, I was unemployed for two years. One afternoon, after receiving yet another rejection letter, I vowed to myself that I would never again let anyone else decide whether or not I had a job or how much money I made. I decided right then to take charge of my financial future. That paradigm shift led me to network marketing and eventually, 4Life Research™. I hadn't heard of Transfer Factor™ at the time, but the science convinced me so deeply that I set off to work immediately.

4Life® has given me the freedom that I've always sought in life, both in terms of time and money. I decide how much time I want to put into the business. I decide how long of a vacation I take and I can extend my trip without asking anyone's approval. I make more money than I ever did as an engineer and I drive the car that my former

boss drove.

As I've built my 4Life Business, I've been particularly motivated by my dreams to reach financial freedom, help others support their health, and assist my downline members in achieving new ranks. It's also wonderful to hear about others fulfilling their own dreams. We have testimonial-sharing sessions with our team members. I always look forward to those sessions, because I remember anew that I'm in the right industry and partnered with the right company. It makes me feel proud to be part of the 4Life family.

If you're new to the industry, give yourself some time to learn. Build your belief level up to rock-solid and work closely with your upline leaders. It's also important that your belief in the company and its products is strong so that you won't waver when challenges appear. When you want to achieve a new rank within 4Life, you must first believe that you can do it. Set

a target date to achieve that position. Share your vision with your upline and downline. After that, take massive action to accomplish your goal. When 2006 began, I made a goal to achieve Gold International Diamond by the end of the year. I was thrilled when I reached this rank in July.

I would like to thank my upline and sister, Gold International Diamond Sheri Din, who has worked tirelessly in the background to provide our team with training and support. I'm also thankful to my brother, International Diamond Sadik Din, for sharing his experience and wisdom with me. The 4Life staff members in the Singapore, Malaysia, and Philippines offices have also been extremely helpful. And lastly, thank you to the entire Winners team. Our Winners team works so well together, and we've become a strong and respected team in our region. Go Winners!



## NEW INTERNATIONAL DIAMONDS

International Diamond advancements listed are for the volume month of November 2006



**MIGUEL A. RODRIGUEZ RIVERA & ISABEL CRUZ**

**SPONSOR:** Lourdes Garcia & Wilfredo Velez  
**PUERTO RICO**

I never imagined that during a visit to my mom's house I would find the option to what 4Life has to offer. I give thanks to Wilfredo Velez for sharing this opportunity with me. I knew of other multi-level companies, but with 4Life I discovered a solid company that is well-guided and with an incredible product and an exceptional compensation plan as well as the International Networkers Team which is a team based on principles and values and with an effective system. My vision about 4Life changed when I noticed that I was in a company with a destiny to make history inside the multi-level industry. Being able to reach International Diamond position has been the result of hard team work and shows that 4Life is real and accessible to everyone. It also gives me the security that I can reach the next rank. Now I feel more involved with our organization and thankful to Gold International Diamond Lourdes and Wilfredo Velez for their support. I also want to thank my wife Isabel Cruz who has been someone important in this achievement of International Diamond. My wife and I are examples showing that with 4Life it is possible to live a different lifestyle.



**YESID FRANCO & BLANCA MURCIA**

**SPONSOR:** Jairo Gilberto Rodriguez  
**EMERGING MARKET**

The Freedom to live thanks to 4Life.

First of all I want to thank God and Presidential Diamond Jairo Rodriguez for introducing this opportunity to me during a difficult time in my life, that has helped me change my life. It wasn't difficult at all to make the decision because we had some knowledge about the system from previous multi level companies, but this one was the one company that impressed us with the quick results that we were able to obtain in such a short time. Not only from the financial point of view but also from the health point of view which we really needed and that we are able to provide to others. Reaching the International Diamond position, has completely changed my life. You can just see our picture to feel the happiness for our achievement. One of my suggestions to those who are in the process of wanting to reach their dreams is to Believe in God, Believe in Yourself, Believe in People, and Believe in 4Life. I share an excellent business opportunity that has changed my life and can also change the lives of other people.



**ABIGAIL LOPEZ & DANIEL PINZON**

**SPONSOR:** Norma C. Rocha  
**EMERGING MARKET**

When Norma Rocha talked to us about 4Life, we were only interested in the products, but little by little we were able to see results that surpassed our expectations. One of the reasons we joined this company was because we noticed that 4Life would give us the opportunity to improve our future and the futures of other people, providing us with great support for our health and financial freedom. We also have extra time to share with our family and friends. At the same time, it gives us a system to help other people around the world. We are able to help change the lives of people for the better and help them reach their dreams. We have met wonderful people through our decision of doing this business that we probably would have never met. I can't give thanks enough to God and to our sponsor Norma Rocha for presenting this great opportunity to my family. Having reached this position, I feel like I have won a prize. This achievement has been the result of dedication, and the commitment to teamwork. Sharing the 4Life message has become a necessity and an assignment. It is impossible to know there is a way to change lives and not want to share it.



**ALVIN RODRIGUEZ VASQUEZ**

**SPONSOR:** Hernán J. Santiago  
**PUERTO RICO**

The 4Life Opportunity is not only to do business, but to help people improve their quality of life. This opportunity not only has increased my income, but also educated my community in immune system health and support.

## NEW INTERNATIONAL DIAMONDS

not pictured

**ILIANA JOHNSON**  
Sponsor: Lidia Sanchez  
Puerto Rico

## INTERNATIONAL DIAMONDS

International Diamonds must have qualified June 2006 - November 2006

Alicja Warzecha  
Alison Caccianiga  
Amelia Sandoval  
Amir Mohd Nizam Bin R. Zairuddin  
Ana Perez & Davy Alindato  
Angel & Ivelisse Quinonez  
Angel R. Abreu  
Antonio Gonzalez  
Art Lacoste  
Asrol Sany Bin Zahari  
Barbara Combs  
Barry & Sue Blake  
Beatriz Memba & Jose Martin  
Benito Garcia Miguez  
Boguslaw Tomalski  
Bonnie Hornsby  
Brenda Nieves & Orlando Torres  
Carlos H. Padilla Cruz  
Chen Chen  
Dan Phillips  
Dawn & David M. Markowitz, M.D.  
Derek Brewington  
Diana Morales & Jose Salgado  
Dionny Recio  
Dr. Duane & Joan Townsend  
Ed Locke  
Emiko Kaneshiro  
Enrique Balboa Lopez  
Eric Ferguson  
Esdras Cabrera

Etsuko Sato & Nobuhiko Ishiguro  
Fariza Bt Saad  
Felipe Rivera Gonzalez  
Felix Diaz  
Dr. Gary Haagen  
Gary Olson & Cynthia Champion-Olson  
Giovanni & Sandra Perotti  
Hichoru Kim  
Hui Sun Kim  
Indalecio Jimenez  
Dr. Jase & Dr. Jinsun Khyeam  
Jennifer B. Betito  
Jorge Santana  
Jose Alberto Rivera Nova  
Jose Gabriel Londono Jaramillo  
Juan R. Jimenez Torres  
Juan Vargas Boneo  
Julio Rivera  
Julio Rodriguez  
Junji Kidani  
Kamaria Bagam Bte Din Mohamed  
Kang Kwang Won  
Kay Lund  
Kazuko Warabi  
Keiichi Tomisu  
Keiko Hirata  
Kim Ferguson  
Kim Hichoru  
Les Tremaine

Li Valentina  
Lidia Sanchez  
Lim Poh Keong & Michelle Chew  
Lin, Chi-an  
Linda Emmerson  
Luisa Maldonado  
Luz Marina Rivera  
Lyubov Alimova & Mikhail Alimov  
Mabel Ibáñez Mansilla  
Maria Banach Dunkowski  
Mario Arturo Cortez Moraga  
Maris Dreimanis  
Mark McCarty  
Matrizieva Mukadas  
Nidia Pinzon Lopez & Carlos Fernando Rocha  
Noel Albello  
Norma Gonzalez  
Ok Kim  
Preston Cranford  
Renaldo Sanchez R. & Diana Rola  
Richard Helgeland  
Richard & Nancy Quek  
Rick Toyosato  
Ricuarte Samaniego  
Rohaimi Binti Adzehir  
Roland Camacho  
Ron Knisely  
Porfirio Rios Berrios  
Sadik Din & Hasnimah

Sandra Davis  
Sharifah Mariam Binti Syed Hassan  
Shawn Alford  
Sheng, Ming-zh-he  
Shirley Lipschutz  
Shizuo Saito  
Sin Hee Kang  
Sin-Yun Yie  
Sol Enid Santiago Santiago  
Steven Khoo  
Steven Slagle  
Sukoriah Binti Abdul Wahab  
Susan Solleder  
Suzette Lawrence  
Tatyana Yachnaya  
Teresa Malgorzata Kwiatkowska  
Teresa Patricia Navarro Lara  
Teresa Tomalska  
Thomas Mestre  
Tomisu Keiich  
Wanda Knisely  
Wayne Ehrenberg  
Whan Bin Park  
Wuang, Guo Jun  
Yan, Cheng-Jen & Chen, Yuh-Shiow  
Yeh, Shin-Yun  
Yesid Franco & Blanca Murcia  
Yuki Tamanaha  
Yukihiro Ikeda  
Yusni Bt Abdullah

## NEW PRESIDENTIAL DIAMONDS

Presidential Diamond advancements listed are for the volume month of November 2006



ANGEL JAVIER FIGUEROA

Sponsor:  
MONICA NEGRÓN GARCÍA  
VIRGINIA



ARLIN RODRIGUEZ VAZQUEZ

Sponsor:  
ALVIN RODRIGUEZ VASQUEZ  
PUERTO RICO



BYRON MENDEZ

Sponsor:  
ILIANA JOHNSON  
RHODE ISLAND



GLADYS DEL CARMEN VASQUEZ & GERALDO DIAZ

Sponsor:  
JOSEFINA DEVERS  
DOMINICAN REPUBLIC



GRISELIDI MEJIA

Sponsor:  
LUIA N. MALDONADO  
DOMINICAN REPUBLIC



JOSE MENDEZ

Sponsor:  
SOCORRO TORRES  
PUERTO RICO



KENDRY RINCON & ANA DILIA RODRIGUEZ

Sponsors:  
GLADIS DEL CARMEN VÁSQUEZ & GERARDO DÍAZ  
DOMINICAN REPUBLIC



LAURA RODRIGUEZ DE CHON QUI

Sponsors:  
ETSUKO SATO & NOBUHIKO ISHIGURO  
EMERGING MARKET



VIRGILIA AVHAD

Sponsor:  
LISANIAS CABRERA  
FLORIDA



VIVIAN L. BOU & JOSE M. GARCIA

Sponsor:  
GLADYS CAMPOS NAZARIO  
PUERTO RICO

## NEW PRESIDENTIAL DIAMONDS

not pictured

ABDEL SALAM NASSER MAY AZHOUR

Sponsor: María Isabel Barona Navia  
EMERGING MARKET

ALFONSO QUINTERO MONTOYA

Sponsors: Giovanni & Sandra Perotti  
EMERGING MARKET

BLANCA S. HOYOS HERRERA Y FERNANDO ORTIZCO

Sponsor: Yesid Franco & Blanca Murcia  
EMERGING MARKET

EDNALYS CONDE ROBLES

Sponsor: Alvin Rodríguez Vasquez  
PUERTO RICO

FAEMOS YAO NYAKUTSE

Sponsor: Ivan Alonso Díaz  
PANAMA

GRISELLE RODRIGUEZ VAZQUEZ

Sponsor: Alvin Rodríguez Vasquez  
PUERTO RICO

IRMA LUCIANO

Sponsor: Amparo Tavares  
NEW YORK

JUAN VARGAS ARIAS

Sponsor: Betty D'nodal  
EMERGING MARKET

LIZANDRO MENDEZ

Sponsor: Iliana Johnson  
PUERTO RICO

LUIS E. CHIRIVI G.

Sponsors: Abigail Lopez & Daniel Pinzon  
EMERGING MARKET

NERIS JIMENEZ

Sponsor: Felix Díaz  
NEW JERSEY

TERESITA SANTOS RIVERA

Sponsor: Felix Raul Ortiz  
VIRGIN ISLANDS

WAGNER ULISES ZUÑIGA LETURNES

Sponsor: Otto Ricardo Vera Osorio  
EMERGING MARKET

# NEW DIAMONDS

Diamond advancements listed are for the volume month of November 2006

## CALIFORNIA

May-Tien Yao, Tim Cheng,  
Wendy H. Young

## COLORADO

Elena Zhurbenko

## CONNECTICUT

Eliezer Melendez

## FLORIDA

Teresa Alvarez, Barbara Fernandez,  
Erlinda Sardina, German Dario  
Ruiz & Mercedes Lores Varela,  
Mabelyn Dominguez, Margartia  
Hernandez Vallejo, Maria D.  
Gonzalez, Maria M. Torres, Marilyn  
Santiago, Mary J. Perez, Miguel  
A. Archilla, Miriam Mederos, Pura  
Espin, Ricardo Bermudez,  
Wanda Morales Perez

## MASSACHUSETTS

Adrian Ayala, Enrique Mendez

## NEW JERSEY

Ines Gomez Payne, Jacqueline  
Baez, Jose A. Torres, Maria  
Martinez

## NEW YORK

Ana Jaquez, Carmen M. Rodriguez,  
Hector M. Tirado, Maria Marte,

Mercedes M. Perez, Rosario  
Pantaleon, Tomas Serrano

## PENNSYLVANIA

Benjamin & Millie Perez,  
Juana Carrasco

## RHODE ISLAND

Dora Estrada

## UTAH

Bertha Alicia Vega,  
Maggie N. Omagano

## VIRGINIA

Madeline Baez, Nixaida J. Sanchez,  
Vivian A. Maldonado

## CANADA

Jan Jambor, Francisco R. Rivera

## CHILE

Odett Coronado Seguel

## EMERGING MARKETS

Juan Perez, Maria Alejandra  
Viana, Bertha M. Miranda,  
Camilo Montoya Reyes, Carlos A.  
Villegas Builes, Doreli Guerrero,  
Eliud Cardona Ocampo, Gilberto  
Enrique Becerra, Jairo Moreno  
Caquimbo, Javier Bahamon, Jose  
H. Gallego Franco, Julio Nestor

Gutierrez, Licensia Candelo, Lilia  
Patricia Roncancio, Luis E. Jimenez  
Llaña, Luis Eduardo Peña, Maria  
Angela Zarate, Maria Orfelina  
Villarreal De Montenegro, Martha  
I. Guapacha De Martinez, Miriam  
De La C. Becerra Rivera, Myriam  
Rojas Bohorquez, Nidia Rocio  
Reyes, Perez Barrera Aurelio &  
Consuelo Perez Faura, Rafael A.  
Forrero, Zoleima Gonzalez, Henry  
Benavides Porras, Maylid Perez  
Rodriguez, Rodrigo Gutierrez  
Campos, Flor De Said, Manuel Ivan  
Sellan Hurtado, Maria De Lourdes  
Cuesta V., Maria Oliva Dota Torres,  
Otto Ricardo Vera Osorio, Rafael  
Saturnino Martillo Pinto, Jeaneth  
Kuhanga, Ndeshimana Nambinga,  
Hector Sarmiento Valcarcel, Luis  
Felipe Dammert Rebagliati

## PANAMA

Daisy Samudio Saldaña, Hilda  
Concepcion De Castillo, Joseph  
Turner Murray

## PUERTO RICO

Angel M. Rivera, Arelis Rosa Salas,  
Carlo E. Emmanuelli Vazquez,  
Carmen I. Gonzalez Rosado, Cesar  
Cordero Nieves, Dwight Cubero,  
Edgardo Rodz, Edna R. Robles

Santiago, Eladio Rivera Alvarado,  
Elliot R. Gonzalez Rodriguez,  
Ferdinand Rivera Montalvo, Hector  
R. Sotomayor Ramirez, Idalia  
Colon Diaz, Idalis Quiñones &  
Pedro Garcia, Iriolmary Quiñonez,  
Jesus Caiez, Jorge Montesinos  
Mercado, Jorge O. Santiago  
Berrios, Jose R. Lopez, Jose Rivera  
& Illia Pagan, Jose Rodriguez,  
Lilian Vazquez Colon, Linnette  
Ortiz Velez, Lourdes De Jesus,  
Luis Martinez Feliciano, Manuel  
Ramos Perez, Maria Del C. Vargas  
Coris, Miguel Rodriguez Roman,  
Nelson Morales Santana, Norma  
I. Otero Rosa, Rafael E. Santiago  
Norat, Victor E. Rodriguez Cintron,  
William A. Velez, William Perez  
Quinones

## VIRGIN ISLANDS

Abdallah Salamah, Christine  
Danielson, Glenwood Greenidge,  
Marion Plante, Virginia Ventura

# NEW DIAMONDS4LIFE

## ALASKA

Miguel Berrios Cabrera

## ARIZONA

Alexander H. Jimenez, David Blosser, Diane Brassea, Jorge L. Garcia, Michael Mclain

## ARKANSAS

Cathy Heckmann

## CALIFORNIA

Aileen Kim, Alice Wong, Alicia Fortaleza, Angela Yu, Anh Tu Chau, Anita Lee, Ann  
Wu, Antonia Anchondo, Aracely Castro, Bee Hsu, Belinda Perez, Brenda Medrano,  
Cardona Osman, Chan Duong, Clarke Ahlswede, Dong Yin Chou, Dun Yu Yang, Esther  
Yu-Chu Ting, Fernando Galan, Fu Mei Chou, George Chang, George Chin-Cheng Hsu,  
Gloria Wang, Han J. Ye, Hang P. Fung, Henry Yan, Humberto Sanchez, Janeth Trout,  
Javier Leon, Jennifer Wu, Julie Chae, Jung Hee Shin, Karen Lung, Keh Yann Chang,  
Kum Bae, Lee Yuan Chu, Lian Zhang, Lu Ying Zhou, Luis M. Cabrera, Matthew Lee,  
Miguel Angel Garcia, Nancy Oh, Nelson Chavarro, Neng-Ming Pei, Norma Sanchez,  
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Yao, Seogchul Yang, Shei Wen B. Lee, Shih-Chueh Wang, Sophia Pei, Stacy Kung,  
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Tzu Hung Lin, Wai Chi Yang, Yi Hsia Hwang

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Dr. Salvado Armengol, Edris Ramos, Emily Diaz, Enriqueta Hernandez, Enriquillo  
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E. Terranova, Ivelisse Nieves, Jaime Medina, Jannelly Quero, Jannice J. Pastrana,  
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Duque, Juan R. Martinez, Juan Ramon Paradas, Juana Melendez, Judith Taveras  
Pa, Julio C. Palau, Katherine Casillas Calderon, Katia Pastrana, Katiria Torres,  
Laurentino Mazariego, Licurgo Constantine, Lilawatie Ragbir, Lilian Chavez, Lilian  
Rosy Abuchar, Lloyd Checo, Lucia Castillo, Mara Bosch, Maria Morales, Maria  
Rondon, Marilyn Mejia, Martina Reyes, Matilde Lorza, Mayda A. Aguirre, Melba  
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Charles, Miriam Llorca, Moses Berrios, Nancy Cabrera, Nelly J. Halvorssen, Nelsy  
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Alfredo & Ivette Martinez, Dr. Louise Moore, Fernando Rios & Betriz Tobon, Ignacio & Carmen Olivares, Manuel Colon, Minerva Gauthier, Roberta Diaz Mena, Walter Davis

## GUAM

Sharon Ck Castro

## HAWAII

Tammie Jones, Daisy Lee

## ILLINOIS

Milagros Marcano

## INDIANA

Aleksander Tomalski, Isis Yolanda Adames, Maria Ramirez

## KANSAS

Cristobal Castillo, Gabriel Antonio Adame Vasquez, Ismael Sierra

## KENTUCKY

Joan E. Parrish

## MAINE

Jayne Connolly

## MARYLAND

Geronimo A. Ordoñez, Humberto A. Marruffo, Mayra Rojas, Misael A. Hernandez, Paulina Jaimes De Rosas, Santos M. Trejo, Tina Artar-Camposano, Yenesia Ayub

## MASSACHUSETTS

Baltazar Ayala, Betina Abrego, Daniel Juares, Elias Salmeron, Eliu Chacon, Elizabeth Feliciano, Hebertomar Valverde, Jesus Sequera, Jose Dolores Pujols, Lucio E. Pineda, Marisol Valentin & Edwardo Valentin, Pedro Soriano, Ricardo Archo Albino, Santos M. Corea, Wilder Argueta

## MISSOURI

Cecily Reece, Noemy C. Hernandez & Mayrena Hernandez, Raul Castañeda

## NEW JERSEY

Alexander Campos, Edward Mejia, Efrain Segui, Elsa Espinosa, Evelyn J. Lopez, Ewa Rutkiewicz, Griselda Almonte, Hector Hernandez, Jaime E. Fernandez, Jatnna Lopez, Jose Angel Peralta, Juan Felix, Lillian Perez, Lourdes Nuñez, Maria Andrade, Maria Isabel Leiva, Mirna Ibarra, Modesta Castro, Nelson Gonzales, Olga Carvajal, Roberto Flamini, Sony Dadc, Vicky Rodriguez, Wilde Bravo, Yolanda Arroba

## NEW MEXICO

Johanna Martinez, Tim Seay

## NEW YORK

Alvaro A. Olivero, Antonia Jaquez, Castro Fernandez, Consuelo Serrano, Cristobal Velasquez, Dalila Lovera, Damaris Naar, Daniel Lee, Dario Mercedes, Ebenezer Quayson, Gina Lee, Harry Son, Hernan Carrasco, John J. Gonzalez, Jong Mi Lee, Jorge R. Nacipucha M., Jorgue Reinoso, Jose Canales, Jose R. Rosario, Juan A. Ortiz, Karen Song, Leonardo Ortiz, Linda Oh, Luis A. Perez, Maria Cristina Aguiluz, Maria Pañora, Maricela Mendoza, Marte Cesar Ambiorix, Milagros M. Espinal, Obdulio Herrera, Olga Gigante, Omar Beato, Oscar A. Sandoval, Patria Ferreira, Pauline Yao, Robert Giamberone, Sook Ja Song, Sung Hyun Kim, Wanda Padilla, Young Jun Park, Zoila L. Cordova

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Emma M. Barbosa Rosario

## OREGON

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## VIRGIN ISLANDS

Darlene Mcfarlane, Edward Bevin Samuel



TOGETHER, BUILDING PEOPLE

# A FIRST-RATE **MAGAZINE** MEETS A FIRST-CLASS **COMPANY**



**>** When **Success from Home** wanted to feature 4Life in their February issue, excitement ran throughout the 4Life family. **Success from Home** is a premium, nationwide newsstand publication dedicated to helping companies educate, inspire, and motivate—and 4Life has plenty to share.



# WHAT'S INSIDE... *SUCCESS FROM HOME?*

## ① 4Life Founders' story

Striking photography and a compelling story make sharing David Lisonbee's advancements with transfer factor simple. This article clarifies that David's research and work was much more than unearthing the obscurity of transfer factor—it initiated a shift in how medical professionals and people in general think about the immune system.

## ② Scientific validation of Transfer Factor

An informative, educational publication, *Success From Home*, provides up-to-date findings in the field of immunology and illustrates the leading role transfer factors are playing in the wellness revolution. Articles such as, "At What Cost," includes reports from the Journal of the American Medical Association and other sources, to provide readers (potential distributors) with a clear understanding of how transfer factors support immune function.

## ③ Wisdom from industry experts

The motivating words of Stephen R. Covey, Robert Kiyasaki, Paul Meyer, Connie Podesta, and Direct Selling News publisher John Fleming leave no doubt as to the power and effectiveness of launching a direct selling business. Once potential distributors realize the tremendous growth direct selling is experiencing today, they will be better able to visualize themselves excelling in the industry.

## ④ 4Life as a business of heart

No depiction of 4Life would be complete without attention to Foundation 4Life™ and the company's commitment to service. Although the colorful photos and long list of service acts are impressive, it's the humility behind these acts of service that really stand out. From an initial contribution to Nkosi's Haven in South Africa, to the recent funding of Casa Rosada, an orphanage for HIV-positive orphans in the Dominican Republic, the impact of 4Life's commitment to service has been felt around the world.

## ⑤ The lives of 4Life's top distributors

Whether it's your own enthusiasm, or the confidence of your downline you want to boost, a sneak peek into the lives of 4Life's Platinum International Diamonds impresses and inspires. In reading the personal stories of each Platinum International Diamond, one thing is perfectly clear—these international leaders know the importance of building and enhancing the lives of others.



Enjoy these articles...  
and a whole lot more!



# HOW TO USE *SUCCESS FROM HOME* MAGAZINE TO INTRODUCE, EXPLAIN, AND GROW YOUR BUSINESS:

Not just a beautifully designed magazine, *Success From Home* is a multi-faceted selling, training, and marketing tool. With a little effort, *Success From Home* will greatly enhance your business.

## **Prospecting ease**

Anytime, anywhere – *Success From Home* accurately tells the 4Life story.

### ***Success From Home* will:**

- Clearly tell the story of 4Life
- Consistently present correct information
- Show potential distributors how you can help them achieve their dreams and goals

- Bring an emotional element through a free DVD
- Share success profiles from top distributors
- Combine information about 4Life in one place including the founders' story and the Transfer Factor story

### **If you:**

- Carry it at all times
- Use it as a nonaggressive invite
- Present to potential new business
- Resurrect prior or inactive contacts



*Prospecting can happen at any time, in any place.*





*Use every  
opportunity to network*

### **Networking savvy**

***Come prepared to impress at networking gatherings***

**Success From Home will:**

- Combine everything for easy presentation
- Simplify sharing 4Life Research opportunities and products
- Accelerate the process of making connections

**If you:**

- Give away magazines at networking opportunities
- Attach your business card to each magazine
- Use it long-term to drive recruitment

### **Industry credibility**

***Capitalize on the reputation of Stephen R. Covey, Robert Kiyosaki, and others***

**Success From Home will:**

- Present best-selling authors and experts validating your industry
- Give prospective distributors a professional perception of your business
- Show that the company is credible
- Give you convincing language to use
- Put 4Life in an objective light with references from outside sources

**If you:**

- Familiarize yourself with the content
- Understand your prospective distributor's goals



*Be inspired  
by motivational  
stories*

### **Stay genuine**

***Intro prospects to the people at the heart of 4Life***

**Success From Home will:**

- Tell success stories from real people in your industry
- Make an emotional connection with your customers
- Provide instant testimonials from customers, distributors, and management
- Show the faces and names of people behind the scenes
- Show the founders and how their initial mission is evolving
- Share motivational materials

**If you:**

- Just give them a copy.

***This magazine sells itself.***





# keep your “why” close by

## DUST OFF DREAMS WITH YOUR DISTRIBUTORS

CLOSE YOUR EYES AND THINK BACK TO WHEN YOU FIRST DISCOVERED 4LIFE®. WHAT DREAMS DID YOU THINK YOU COULD ACCOMPLISH WITH 4LIFE IN YOUR CORNER? WHAT WAS YOUR DRIVING MOTIVATION, YOUR “WHY?”

Every person’s “why” is totally unique. Some people want to get out of the day-to-day rat race of mainstream jobs. Others are looking for more time to play dress-up, blow bubbles, and paint pictures with their children. And still others yearn for the chance to make a difference in their neighborhoods, country, and even the world. The “why” of a person’s 4Life involvement is individual, powerful, and motivating—the very core of 4Life involvement.

As a successful 4Life Distributor, you already know the vital importance of a rock-solid “why.” And because you’re a caring and committed sponsor, you understand your role in helping your distributors recognize their dreams and commit to achieving them through thick and thin. Here’s some insight to help your distributors take hold of their “why,” and utilize the power of it—all the way to ultimate success.

## Find the “why”

When you're helping your distributors discover their dreams, get right down to the nitty gritty of things. Let them know that while thinking big is great, it's the “rewards” that count, not the “awards.” Instead of thinking about the extra money in the bank, decide what that will truly mean: Less worries about bills, more time with spouse and children, and peace of mind. Consider the following conversation between a 4Life sponsor and new distributor:

**SPONSOR:** “What is your dream?”

**DISTRIBUTOR:** “To reach financial freedom.”

**SPONSOR:** “What would you do if you were financially independent?”

**DISTRIBUTOR:** “I would go on long trips to beautiful destinations.”

**SPONSOR:** “What most excites you about traveling around the world?”

**DISTRIBUTOR:** “I could spend more time with my wife and improve our relationship.”

Creating lasting relationships with family and friends: That's the real reward!

## Visualize the “why”

At a recent *Leader In You Academy*, a presenter took attendees through a special visualization exercise to help them get back to their dreams. The point of visualization is the sensory images it invokes. When people

see, touch, smell, and hear the details of their dreams, they will be more passionate about achieving them. All of us, especially new prospects and distributors, can benefit from such an exercise.

### Example of visualization exercise

Feature calming music to relax your group and minimize distractions. Speak slowly and in a calming voice:

“Close your eyes. Now, think back to your childhood. Focus in on that time as if you were really a child again. What are your dreams? What do you want to be when you grow up?”

Pause for a few moments.

“Now, picture your life as it is today. Are you happy with your job, finances, health, and lifestyle?”

Pause for a few moments.

“Imagine your life five years from now.

Where do you see yourself? Are you living in a new house? Driving a new car? Visualize the details of your new life. Touch the leather exterior in your brand-new car. Smell the salt air near your beachfront home.”

Pause again for a moment.

“Now, open your eyes.”

A great follow-up exercise could involve having your group write down the images they saw during visualization. Definitely add to or change your visualization exercise to meet the needs of your group.

## Revisit the “why”

Now that you've taught your distributors the importance of their “why,” they'll need to revisit it from time to time. Keeping dreams at the forefront helps keep discouragement at bay. Teach your distributors to have their dreams posted where they'll see them every day. Whether they have a photo of their family perched on their desk or the dream worksheet posted on the fridge, keeping the “why” close by provides an ever-present reminder of what's most important.

Another great way to revisit the “why” is to share. Encourage your distributors to share their dreams with those closest to them: Spouse, children, friends, family, and fellow distributors. When you tell someone those dreams that are most important to you, it communicates their importance. Provide opportunities for the people in your group to reaffirm their dreams to each other for added support, strength, and encouragement.

Some people need to daily reaffirm their commitment to their dreams. Others might only need a reminder every now and then to keep them on track and moving forward. But all of us, from the brand-new to Platinum International Diamonds, need regular reminders why we're so devoted to 4Life. The “why” reaffirms passion, strengthens commitment, and reawakens resolve. Always keep your “why” close by.

## Caught in the Web

- The 4Life website receives an average of **29,686.63** page views a day.
- My4life.com websites have increased **260%** in less than 6 months.
- About **3,000** new 4Life Distributors enroll online each month.



# SUMMIT NEWSSTAND

## “CREATURE COMFORT” FROM 4LIFE TRANSFER FACTOR®

4Life Japan announced that Peace, a popular polar bear in Tobe Zoo, Ehime, Japan, is maintaining her health by taking 4Life Transfer Factor and 4Life Transfer Factor Plus® Advanced Formula.

As the first polar bear raised in captivity, Peace encountered a variety of health challenges throughout her life. Thanks to the dedicated efforts of her caregiver, Atsuhiro Takaichi, and a handy health tip from Atsuhiro's mother and 4Life Distributor, Atsuko, Peace is enjoying good health. In fact, she recently celebrated her seventh birthday!

“It's a pleasure to be a part of a company dedicated to making a difference in the lives of others,” stated 4Life Vice President, International, Jason Norton. “Atsuko is one more great example of a 4Life family member reaching out in the spirit of 4Life's philosophy of Together, Building People—and polar bears!”



## 4LIFE TRANSFER FACTOR GO STIX™ RELEASED IN TAIWAN

4Life Taiwan celebrated their year-end success on January 20 in Taichung, Taiwan while kick-starting 2007 with the introduction of 4Life Transfer Factor Go Stix. A fun round of Karaoke, a game of Bingo®, and a lucky drawing for prizes, kept attendees entertained and added to the spirit togetherness felt by everyone in attendance.

Vice President, International, Steve Apple; Senior Vice President of Marketing, Trent Tenney; and 4Life Taiwan General Manager, Johnny Chao were on-hand for the party along with Gold International Diamonds Tim Chang; Wei, Wen-hui; and Yvonne Lai.

“We are excited to introduce 4Life Transfer Factor to the Taiwan market,” expressed Steve Apple. “Great-tasting Go Stix, available in a convenient powder-pack form, will help round out a rich Transfer Factor product line and strengthen the ability to grow a business in Taiwan.”

Johnny Chao recapped the event by quoting the ancient Chinese proverb: “An abundant harvest and grateful ending for the year passed; a tremendous and exciting beginning for the year coming.”

## IT'S GO TIME FOR TRANSFER FACTOR MEXICO

On February 10, 4Life's Transfer Factor Mexico office will add some immune-fuel to the fire with Transfer Factor Go Stix. More than 1,000 distributors are expected to gather for the big announcement, which is already generating great excitement among business builders.

“Enthusiasm among distributors in Mexico has never been greater,” stated Manuel Ramirez, General Manager for Transfer Factor Mexico. “Go Stix will supply all distributors with an increased sample-factor that will help them grow their business and share the benefits of personal fulfillment with the people of Mexico.”





# ARE YOU COUNTING DOWN?

The best, most phenomenal, out-of-this-world, business-building tool to date is being released this month! If you've missed the online buzz, here's your quick recap.

## DAVE & GABRIELA DAUGHTREY GEARING UP FOR 2007

After a thriving year at 4Life Research, top-ranking Platinum International Diamonds are gearing up for an unprecedented campaign to be unveiled early 2007.

Platinum International Diamonds, Dave and Gabriela Daughtrey, were recently invited to meet with Lisonbee about the upcoming campaign. The Daughtreys are thrilled to advance their business using this new tool. Remaining mysterious about the details, Dave was willing to divulge, "Without a doubt, this will help propel our company to the next level."

## GATHER TOGETHER GREATNESS WITH JUAN ROSADO

After months of "behind-closed-doors" strategic meetings and detailed organizing plans, the 4Life team has developed 4Life's largest marketing tool yet. International Platinum Diamond Juan Rosado, has been heavily involved with the development of the product and was thrilled to pose with other Platinum Diamond members at 4Life Headquarters in Sandy, Utah as the unveiling date nears.



## HERMINIO IS COUNTING DOWN

Counting down the days until 4Life's largest marketing tool to date is unveiled, Platinum International Diamond Distributors, along with company executives, put the final touches on the tool before it goes worldwide. Platinum International Diamond, Herminio Nevárez, has been heavily involved with the development from the beginning and "can't wait to see the looks on the faces of distributors," and the public when the tool is finally introduced.

## RAY & BARBARA MEURER GATHER WITH 4LIFE'S TOP-RANKING PLATINUM DISTRIBUTORS

Ray and Barbara Meurer, the first distributors ever to reach 4Life's rank of Platinum International Diamond, have been heavily involved with the tool's development from the beginning.

"4Life Distributors around the world are about to receive the most effective business tool yet," was all Ray would reveal. "I'm gearing up to place this tool in every country, every city, literally every home. Once distributors realize the power of this tool, I expect to see their results soar."

## JEFF ALTGILBERS LOOKING FORWARD TO A WINNING NEW YEAR

Platinum International Diamond, Jeff Altgilbers, recently met with Lisonbee to discuss the impact of the new marketing strategy and how 4Life will significantly affect people throughout the world in the upcoming year. Altgilbers summarizes, "The upcoming marketing strategy will solidify what all of us already know—that we made the right decision when we joined 4Life."

## BONNIE TAYLOR KNOWS 4LIFE HAS ARRIVED

"What a thrill it is to be a part of a company featured this way," expressed Platinum International Diamond Bonnie Taylor. "This achievement means that 4Life has arrived. We'll have the additional exposure we need at this important time in our company's growth, giving us the momentum to further advance 4Life's progression. Simply put, this means success for 4Life."

**Learn all about this awesome new tool and what it means to your business on page 14.**

## Love AT FIRST SITE.

Efficient, professional web tool seeks successful 4Life Distributor for productive, long-term relationship. Must enjoy customizing web pages, enrolling new distributors online, and getting cozy with useful reports. Especially interested in those willing to commit (to their 4Life Business).

-----> You and my4life.com: It's time to connect.





**PICTURE THIS: IT'S A GORGEOUS SUMMER DAY AND YOU DON'T HAVE A CARE IN THE WORLD.** (You're probably confined to your house with a blizzard raging outside the window, but go with us on this one.) Back in dreamland, you're sipping a fruity beverage as you relax on a lounge chair, mere steps from the tempting coolness of the pool. After yet another drop of sweat trickles down your nose, you realize you have two choices:

**Choice A:** Lower yourself gingerly into the water at the shallow end of the pool, getting each part of your body wet only as previous appendages become numb to the cold.

**Choice B:** Brave the high dive and take a flying leap into the pool, yelling "Cowabunga!" as you cannonball into the frigid water below.

Choice B definitely requires more gumption than Choice A, but imagine the exhilaration as you come up out of the water, refreshed, energized, and more than a little proud of yourself.

Now, think of those two choices as they relate to your 4Life® Business. Are you going to waste time numbing yourself in the shallow end, or are you going to dive right into the 4Life Power Pool and really make a big splash?



make a **big** splash with



**The Power Pool cannonball is as easy as 1-2-3:**

- 1** Personally enroll three or more new distributors at 100 LP. (And don't forget to order 100 LP yourself!)
- 2** Be certain you and your new distributors qualify the next month with 100 LP.
- 3** Wait for your Power Pool check to come in the mail.

The biggest reward from your Power Pool high dive? Without a doubt, it's the chance to win your very own five-star luxury vacation to beautiful Cancun, Mexico. The sparkling white beaches and crystal clear blue water are calling your name. And people just like you—brand-new Power Poolers—win every month!

“We'll be sure to save you a chair by the pool at the CasaMagna resort in Cancun (we hear their diving board is great for cannonballs...)”

# the Power Pool



## WHO WON IN JANUARY? TRIP WINNERS

### UNITED STATES

**VANESSA ALVAREZ & IVAN DOMINGUEZ**  
Bayamon, Puerto Rico

**IDALIS QUIÑONES & PEDRO GARCIA**  
Gurabo, Puerto Rico

**MARK GARCIA**  
Orlando, Florida

**ELENA ZHURBENKO**  
Aurora, Colorado

**LUIS A. MOYA CHAVEZ**  
Pleasantville, New Jersey

**TIM CHENG**  
Diamond Bar, California

**CARLOS CRUZ**  
Newark, New Jersey

**DWIGHT CUBERO**  
Arecibo, Puerto Rico

**MIGDALIA FONTANEZ**  
San Juan, Puerto Rico

**MARIANNE HERNANDEZ**  
North Miami, Florida

### CANADA

**FRANCISCO R. RIVERA**

### MEXICO

**GUILLERMINA MIRAMONTES GAMBOA**  
**DAMIANA ANA ELENA SETZER MENDOZA**

### SPAIN

**LUZ MARINA RIVERA**

### DOMINICAN REPUBLIC

**LIZANDRO MENDEZ**

### AUSTRALIA

**LIANA AND RIA VIRASINGHE**



# Free to live, laugh, and travel to vacation!

MARTHA HERRERA / PRESIDENTIAL DIAMOND / Texas

Martha Herrera has led a blessed life. She has been married for almost 50 years to a wonderful man and has a devoted family that brings her joy. However, despite how happy they were and how much they loved each other, Martha and her husband, Jesus, were desperately trying to support their health. Martha comments, "My husband had a good job but we still struggled because of all the medication we had to purchase to sustain our health."

With a background in home-based business, Martha loved the concept of working a business but didn't love the amount of work required. She says, "When I worked, I made money. If I didn't, I made nothing. One day, we learned about 4Life Research® from a friend of mine. The information came at just the right time to make a real difference in our health and finances. Our lives changed forever that day. I didn't realize then how wonderful this business opportunity would be, but with time I learned." Martha loves telling people about the Power Pool opportunity. She comments, "It's an extra gift that 4Life® offers us. Just by helping three to five people a month become part of our group, we receive extra compensation and the chance to travel to 'paradise' completely free of charge."

Martha also loves to share the 4Life Summit™ magazine with people around her; she especially enjoys sharing co-founder Bianca Lisonbee's *At the Heart of It* articles. Martha has taken the company's *Together, Building People* philosophy to heart and whenever she feels down or discouraged, she thinks about those three words. She takes great pleasure in being able to help other people reach their goals in life, just as she has been able to do.

When she found out she had won the Great Escape trip, it was more than a dream come true. She relates, "My husband and I have never been on a true vacation. This was our first trip, our first honeymoon. The arrival at the hotel was like a dream. Everyone treated us splendidly. A special treat was to share the trip with members of the 4Life Health Sciences



Advisory Board." Martha recalls, "On the night of the reception, all of the scientists and doctors were sharing product information with us. That was amazing for someone who used to have health challenges. Being there with people who have contributed so much to this company was great."

For Martha Herrera, 4Life means a life of freedom and health. "The best thing about 4Life is the health support I've received. I'm able to drive myself, make my own business presentations, and completely enjoy life. I also have a more positive outlook now. Working my 4Life Business makes me happy and I share that joy with my family. We are able to travel now, and we live more comfortably because we can pay our bills on time. We are free!"

*Married for 47 years, Martha and her husband Jesus have eight children and 22 grandchildren who make their home in Pharr, Texas, a happy one.*



## FAMILY, FRIENDS, AND DELICIOUS FOOD: WHAT A COMBINATION!

Like so many cultures around the world, family is fundamental in Mexican culture. The moments shared with family and friends are intricately connected to sharing great cuisine. As family and friends laugh and talk together around the table, they communicate love, trust, and commitment to one another. ¡Fiesta 4Life!

# e07

## CHALLENGE

It's **HIGH** **TIME** to win your way to convention. Are you up to the challenge?

**elevation07**  
4Life International Convention

**EVERYTHING FROM CASH TO CAR**



# e07

February 1- June 30, 2007

# CHALLENGE IS ON

Win your way to convention and elevate your 4Life Business to a whole new level... here at 4Life, we call that a "win-win situation." Want more? As you rack up contest points and raffle tickets, you'll increase your chances for the Grand Prize—a luxury automobile that's perfect for offroading and around-town driving pleasure.

## WHAT'S IN IT FOR ME?



4LIFE CARRY-ON  
SUITCASE



RAFFLE TICKETS



FREE CONVENTION  
REGISTRATION



CASH



NEW CAR

## WHAT DO I GET WITH ALL THESE POINTS?

**25 points**.....4Life carry-on suitcase, 3 raffle tickets

**45 points**.....4Life carry-on suitcase, Convention registration, 6 raffle tickets

**60 points**.....4Life carry-on suitcase, Convention registration, \$100, 10 raffle tickets

**75 points**.....4Life carry-on suitcase, Convention registration, \$200, 15 raffle tickets

**90 points**.....4Life carry-on suitcase, Convention registration, \$300, 20 raffle tickets

**100 points**.....4Life carry-on suitcase, Convention registration, \$500\*, 25 raffle tickets

*\*North America, Puerto Rico and Mexico. \$1,000 all other regions.*

# HOW DO I WIN?

**elevation07**  
4Life International Convention

## It's all about points

Achieving certain goals earns you a certain amount of points, which go toward paying your way to convention.

## 3 ways to earn points

1. Qualify for the Power Pool
2. Advance in rank
3. Qualify for a given rank

## How many points do I win for qualifying for the Power Pool?

- 1 month of qualifying — 5 points
- 2 month of qualifying — 10 points
- 3 month of qualifying — 15 points
- 4 month of qualifying — 25 points
- 5 month of qualifying — 50 points

## How many points do I win for new rank advancement?

*New Diamond:*

15 pts first month, 15 pts second month\*

*New Presidential Diamond:*

20 pts first month, 20 pts second month

*New International Diamond:*

40 pts first month, 40 pts second month

*New Gold International Diamond:*

90 pts first month

*New Platinum International Diamond:*

100 pts first month

\*Does not include enrollment as a Diamond4Life.

\*\*Rank advancement refers to a new high rank achieved during the contest period.

\*\*\*Distributors who advance multiple ranks will receive points available for subordinate ranks.

## How many points do I win for maintaining for a rank?

Each month you'll receive points for whatever rank you qualify at:

Diamond	2 points
Presidential Diamond	5 points
International Diamond	10 points
Gold International Diamond	15 points
Platinum International Diamond	20 points

## What's the deal with these raffle tickets?

The tickets are for the convention grand prize raffle... The more tickets you have, the more chances you have to win your very own luxury automobile. You can earn raffle tickets as you earn points (see page 27) or by:

1. Qualifying for the Power Pool  
(1 ticket for each month you qualify)
2. Recruiting a Diamond4Life to qualify for the Power Pool (1 tickets for each Diamond, each month they qualify)
3. Recruiting more than three people in the Power Pool (the fourth person you recruit to the Power Pool will earn you 1 ticket for each month they qualify – the same goes for the fifth person, the sixth, etc.)

## Where's all the tedious but absolutely necessary fine print that I need to read?

Right here.

## How do I redeem my prizes?

Contest prizes will be award during convention in Salt Lake City, Utah. Free convention registration can be redeemed at the time you register. Contact 4Life Convention Services at 800.989.4008 or 801.483.5225

## How can I keep track of the points I've earned?

4Life is going to be your new pen pal—every month you'll receive a letter from us updating you on your current point standings.

## How long do I have to earn points?

Points are accumulated between February 1 and June 30, 2007—and the sooner you begin earning points, the more "free" your trip to convention can be.

4Life distributors in good standing are eligible to earn points and raffle tickets in the e07 Challenge. All points accrued and posted to a distributor's account can only be redeemed by that distributor; only one winner per distributorship. Points cannot be transferred among distributorships. Points can be accumulated between February 1 and June 30, 2007. Challenge prizes will only be given to distributors who attend convention; no replacement prizes will be given to distributors unable to attend convention.

4Life reserves the right to cancel and/or change this contest at any time, and to substitute prizes if necessary.

Rank advancement infers the achievement of a new rank in the lifetime of a distributorship and not the convention contest period.

**4Life**  
TOGETHER, BUILDING PEOPLE™

iCame  
to [www.4life.com](http://www.4life.com)  
iSaw  
the amazing  
product special  
iBuy



iBuy  
(Don't cry)

Did you miss the iBuy last month? Dry those tears my friend.

Set your alarm, put a note on the fridge, and tie a string around your finger, because one of the best product specials you've ever laid eyes on is coming your way between February 8-12.

Keep checking 4life.com (hint: the Business Center homepage).

When you see the iBuy icon, that's your cue to get in on the action.

And remember, the iBuy only lasts for 24 hours, so grab it while you can.

One deal. One day.

iBuy

## JOIN THESE TRAINING CALLS AND GET THE 411 ON 4LIFE

### YOUR WEEKLY BUSINESS BOOST

Get your weekly boost of business savvy with Platinum International Diamond Ray Meurer. Call in every Tuesday night for the *Leader In You* conference call to hear inspiring success stories from 4Life Distributors, stay up-to-date on the latest 4Life news, and learn from a leader who wants you to succeed.

Contact your group members and get your prospects on the line—this call is your key to turn excitement into action!

### LEADER IN YOU CALL

#### EVERY TUESDAY

9:00 pm (EST)

Toll-free: 1-877-678-5433

PIN: 8232443#

Replay toll-free: 1-888-201-3449

Replay: 1-973-854-4590

Host: Nathan Larsen

(This number will always have the most recent recording and is available 24/7; however, the newest call will not be placed on the replay line until the following day.)

### PRODUCT TRAINING CALL

#### EVERY THURSDAY

8:00 pm (EST)

Toll-free: 1-877-678-5433

PIN: 810483#

Host: Dr. Cynthia Champion-Olson

### VETERINARIAN'S CALL

#### EVERY FIRST AND THIRD THURSDAY EACH MONTH

9:30 pm (EST)

Toll-free: 1-877-678-5433 | PIN: 799292#

Host: Dr. Rick Bennett





## AUSTRALIA— A 4LIFE® MARKET SNEAKPEAK

*In's and Out's of Building Down Under from 4Life's Managing Director for Australia and New Zealand, Daniel Nielson.*

The word "Australia" conjures images of kangaroos, koala bears, Aborigines, world-class surfing... and tall, good-looking men who greet you with "G'day Mate!" in that Aussie accent... (hmm, maybe only the ladies can relate to that image). "Shrimp on the barbie" aside, Australia has a distinct and impressive image in today's world.

Australia is the world's largest island but the smallest continent. The country was first settled in 1788 by the British and initially set up as a penal colony. However, what was once a "prison" has today become a "paradise." The nation is renowned as a multicultural society, having the second highest ethnic mix in the world next to Israel. Australia is home to a number of fascinating wonders, including the Great Barrier Reef, a collection of 10,000 beaches and, last but not least, the "dingo fence"—the world's longest continuous fence. (Yep, a fence.)

**"My vision is to make 4Life Transfer Factor® and 4Life a household name. Why should fame be limited to Coca Cola® or Ford® or Microsoft®, when we have something here that can change people's lives for good?" – Daniel Nielson**

### Why Australia?

In Australia literacy is high and everyone speaks English; therefore, it's easy to communicate. Culturally, Australia is very similar to the United States; however, due to the country's diversified multicultural mix, Australians are well connected with the international market—almost everyone has family and friends overseas, making it easier to network around the globe.

Australia's economy is healthy, so it might seem that folks aren't looking for an opportunity... nothing could be further from the truth. Next to owning your own home, the "Great Australian Dream" is to own your own business. If you can effectively present the tax savings of operating a business from home and combine the potential of 4Life Products, the power of residual income, and the integrity of the leaders in this company—all without the burdensome costs generally associated with small business—you'll be able to pique the interest of the average Australian and New Zealander.

### Where & How to Build

Although 80 percent of the population lives on the Eastern seaboard and in three capital cities, I suggest that people begin working within regional cities and towns. People generally know each other better in regional townships, so networking is easier, newspaper advertising is cheaper, and meetings are more convenient.

In 2007, 4Life Australia will be embarking on regular Roadshows (Australian for meetings), traveling into larger regional areas with leading distributors who can help us spread the 4Life message. We also plan to hold weekly presentations and training meetings in all capital cities and larger regional cities. Ultimately, this means that no matter where there are prospects, a local 4Life meeting will not be far away.



**DANIEL** JOINED the 4Life family last July 1, 2006 taking the lead for the Australia and New Zealand markets. He has an extensive background in sales management and knows what makes a network marketing business tick. Together with a staff of seven outstanding individuals, Daniel helps support the growing distributor base in these exceptional countries.

# The heart will find a way

Foundation  4Life  
BUILDING PEOPLE, FAMILIES, AND COMMUNITIES

“In every community, there is work to be done. In every nation, there are wounds to heal. In every heart, there is power to do it.”

—MARIANNE WILLIAMSON



**PHOTO**

**Front left to right:** Tony Lee

**Middle left to right:** Edward Kwon; Kim, Da Kyung; Kim, Jae Won; Jung, Hye Ryeon; Oh, Jung Jin; Chun, Bok Im; Lee, Yeon Ja; Lee, Sam Sun; Jullie Park; Jung, Sun Hee; Choi, Pil Sun

**Back left to right:** Kim, Jong Ik; Lee, Moon Seok; An, Jong Wan; Remy Lee; Chris Lee



**HEART. IT MAY BE HARD TO DEFINE, BUT WE ALL KNOW IT WHEN WE SEE IT.** It's two parts caring and three parts passion. It's seeing the human in all of us and finding the place, deep within, that desires to do something fine and enduring. At 4Life, we aren't strangers to the workings of the human heart, having placed Foundation 4Life as a core company focus that frequently shapes 4Life decisions. Bianca Lisonbee, the driving force behind Foundation 4Life, has directed 4Life's outreach programs since 2000, and announced the formation of Foundation 4Life in the winter of 2006. Yet Bianca knew that it would not be through the Foundation's contributions and efforts alone that this program would flourish. It would be the efforts of individual distributors, noticing local needs, who would truly serve as 4Life's "heart."





“What will you do today  
that will matter tomorrow?”

—RALPH MARSTON

One such 4Life employee, Edward Kwon, in Korea opened his heart to the severely handicapped children in Hanlove's Village in South Korea. Noticing a need, and marshalling twelve 4Life distributors and five employees to meet the need, this group of caring 4Lifers joined together on January 11, 2007 to offer support and love to the children living in the village. The Korea Welfare Foundation, which assists handicapped children, youth and elderly to become sound citizens of the society, was deeply grateful for 4Life's assistance. Upon hearing of the proposed event, Bianca Lisonbee commented, “this is an excellent example of 4Life's culture of caring and that 4Life distributors actively seek out and offer service in their community.”

“Whatever else we may do with the time of our lives,  
nothing can be of more enduring consequence than  
the hours we give to the health and growth of our  
own hearts.”

—ROBERT SEXTON

When new distributors join 4Life, they are sometimes surprised to discover the important role Foundation 4Life plays in the workings of the company. Foundation 4Life is dedicated to the philanthropic needs of communities where 4Life conducts business, and has donated time, funds, product and additional resources to caring for those who, through no fault of their own, can't help themselves. We invite you to join 4Life in the mission to build people, families, and communities around the world by seeking out ways you can help in your local community.

What's one of the things that makes 4Life an excellent place to call home? The quality of heart you find there.



“You are fulfilling my dream, and  
your own dreams, by sharing  
the 4Life Products  
and Opportunity all over the world.”



Bianca P. Lissonbee  
4Life® Co-founder

## You are my dream

### ➤ I love these words to a song from the play, “Joseph and the Amazing Technicolor Dreamcoat”—

“Some folks dream of the wonders they’ll do  
Before their time on this planet is through  
Some just don’t have anything planned  
They hide their hopes and their heads in the sand...  
We all dream a lot—  
Some are lucky, some are not  
But if you think it, want it, dream it, then it’s real  
You are what you feel.”

When I attended the recent *Leader In You Academy* here in Utah, it was wonderful to hear everyone there declare their dreams. As I listened, I realized that so many of us want to make a difference in the world and have a positive influence in the lives of others. When I was a little girl, I read a book about a priest who labored to serve people in China. My heart longed to make such a difference in the world. I dreamed of doing something dramatic to

help mankind. Little did I realize that my dream would come true through a company called 4Life, and through thousands of distributors like yourself.

As I listened to all of your dreams to make a difference in so many meaningful ways, I realized that my dream is to see your dreams come true because that really is the way that so many people all over the world will be influenced.



## WE'LL SUPPLY THE KEYS. YOU PICK THE COLOR.

WHEN YOU TAKE THE **e07CHALLENGE**, YOU COULD COME AWAY WITH A WHOLE LOT MORE THAN A SNAZZY SUITCASE AND FREE CONVENTION REGISTRATION.



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