



SUMMIT™

The Brand-New 4Life U.S. Market 18

.....
PROSPECTING—IT'S GOLD! 22
.....

.....
BACKYARD BUSINESS BUILDING 26
.....

.....
INCENTIVE OVERDRIVE 28
.....



4Life®
TOGETHER, BUILDING PEOPLE®

CONTENTS

4Life® is Together, Building People® through...



12



16



18



26



25



35



Science

- 12** Targeted Health Support
- 15** Discovering Powerful Immune Support



Success

- 5** Distributor Recognition
- 18** The Brand-New 4Life U.S. Market
- 22** Prospecting—It's Gold!
- 26** Build Your Business in Your Own Backyard
- 28** Incentive Overdrive
- 33** Economy Changers



Service

- 4** Dedicated to Your Service
- 25** The \$5 Difference
- 35** At the Heart of It

In every issue

- 3** Corporate Message
- 16** Summit NewsStand

Next Issue: *Relationships*

Renewing Momentum

*“...hope, motivation, and dedication
are all renewable options.”*



In my experience as an independent business owner, I faced the challenges of continually discovering new ways to stay motivated and to keep my businesses growing. As I travel with 4Life®, I see 4Life entrepreneurs facing and meeting those same challenges on a daily basis. You work hard to build something for you and your family. And despite those *off* days that even the most experienced business builders can encounter, you should always remember that hope, motivation, and dedication are all renewable options. The chance to renew your business momentum begins with each new day.

Momentum doesn't happen overnight. It builds slowly with consistent effort... and once you achieve momentum, you want to keep *feeding the fire* by taking action. What you do, especially during times of frustration or fear, will define your success. Focus on

positive progress—you just never know when your next step forward will present itself. You can become “**opportunity ready**” by carrying business cards in your wallet, keeping a few DVDs and brochures handy in your bag, and taking time to learn about the 4Life and Transfer Factor stories. Act on ideas people present to you and keep a list of “I’ll do it when I have time” ideas to fall back on during slow periods.

Don’t forget that you are a part of a remarkable industry. Take advantage of the many benefits network marketing has to offer. You don’t have to do it all alone. Tap into the wealth of knowledge available to you: contact your upline leaders, attend meetings (*be sure to check out 4Life’s U.S. city meeting tour schedule at www.4Life.com!*), and participate in conference calls. As a 4Life Distributor, remember that you are aligned with a company that is dedicated to helping

you achieve your dreams and goals. Business support tools like **The Compass** and **Diamond4Life Success Kit** were specifically developed to maximize your success.

I want you to know that I believe in the ability of each one of you to make your dreams come true with 4Life. Keep renewing your effort to make positive progress. The experience and rewards you gain by taking action right now will keep your momentum going and your business growing.

Sincerely,

Bruce Redd
Executive Vice President

▶ Get to know this executive better by reading his executive bio online at www.4life.com. Simply follow the Company link to Executives.

Director, Strategic Development Calvin Jolley



Calvin, holding Gloria, one of the orphans at La Casa Rosada Orphanage in Santo Domingo, Dominican Republic, during a Foundation 4Life® Project.

When it comes to spreading the news about all things 4Life®, Calvin Jolley is the master.

From the time he began his career at 4Life in October 2005, Calvin has stood out for his sincere passion and energy.

Calvin's day-to-day work focuses on branding, field communications, press protocol, third-party media, and tools development. In addition, he identifies and promotes stories about the company, 4Life Distributors and Transfer Factor in the news and serves as a primary advocate

in focusing industry and media spotlights on 4Life and 4Life Transfer Factor® products.

Every time 4Life or a 4Life family member does something great, Calvin makes sure everybody knows about it. He has driven 4Life's national and international recognition with articles and features in *Direct Selling News*, *TotalHealth*, *Men's Health*, and *Success from Home* magazines. He even had a direct hand in Co-founder Bianca Lisonbee's live appearance on the TODAY show. "I love telling the 4Life Story and encouraging other people to tell it too!" he says.

Along with sharing the 4Life message, Calvin is most passionate about the beautiful women in his life. He and his wife Elizabeth live in Salt Lake City with their two daughters, three-year-old Eleanor and three-month-old Katherine.

Did you know, Calvin:

- Collects manual typewriters
- Is ESL (English as a second language) certified and often volunteers at the public library
- Attended network marketing meetings as a child with his Great Aunt Delilah

Transfer Factoids

Did you know? Transfer factors are non-allergenic!

- Transfer factors and nanofractions are designed by the immune system for the immune system so they are safe and effective for people of all ages.
- 4Life's extraction processes avoid or remove common allergens from egg and colostrum sources so they are non-allergenic.

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4Life

TOGETHER, BUILDING PEOPLE®



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Dr. Herminio Nevárez & Yadira Olivo 🌟
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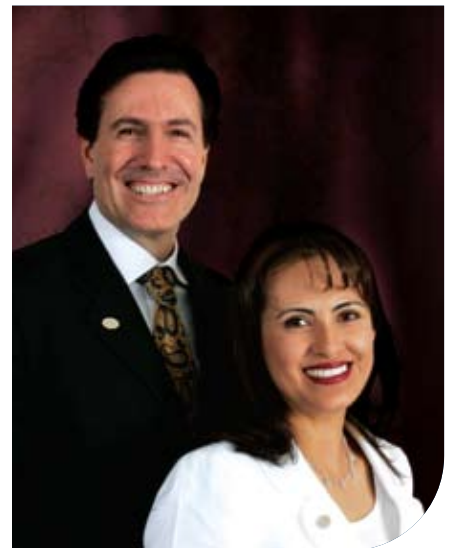
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“I truly enjoy traveling and sharing the 4Life opportunity with thousands of people around the world. I believe that this company has had great success due to its focus on people.”

Dr. Herminio Nevarez & Yadira Olivo
Platinum International Diamonds
Puerto Rico

🌟 These Donors have been awarded Beacon of Hope status by making a Foundation 4Life donation of at least \$5,000.



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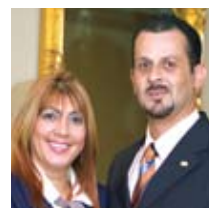
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“4Life is a business with a global opportunity! I love that I can build my business around the world. I am very blessed with my business partners and love to help and nurture them so they can excel and reach higher levels.”

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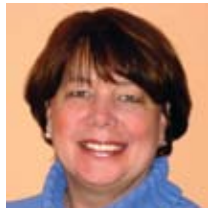
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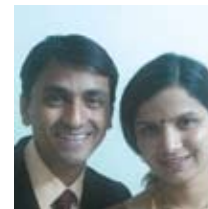
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Silvia Caban
Steve Apple
Susianti Sugiarto

Tadashi & Saeko Shinjo
Tagui Dominguez
Tennille Lisonbee
Tracie Kay
Trent Tenney
Tom Sjoval
Valence Greenidge
Vannessa Mercado Luna
Walter Davis
Walter I. Carrero
Wanda Vega
William A. Lucas Jr.
William Dunn
Wilson Cordero Ruiz
Yaceska Robles

Great Escape Winners for the months of January & February 2007

United States

KEH YANN CHANG
MONTEREY PARK, CA

CARLOS RAMIREZ
OREM, UT

JUANA LAGUNES
PLANT CITY, FL

RAFAEL GARNICA
NEWARK, NJ

BASILIO PATIÑO
MIRAMAR, FL

VERONICA NAYELI RODRIGUEZ
PLANT CITY, FL

TOMAS & FRANCIA BARRERA
BRONX, NY

SOL SANCHEZ
HOUSTON, TX

HECTOR RODRIGUEZ
NEW YORK, NY

SANTO ROSARIO
NEW BEDFORD, MA

FLOR VARGAS
MIAMI, FL

TRINIDAD MONGE
PHOENIX, AZ

BASILIO PATIÑO
MIRAMAR, FL

JUANA LAGUNES
PLANT CITY, FL

CARMEN ATILES
ORLANDO, FL

CRYSTAL UEKI
EDINBURG, TX

RODOLFO MOISES ANTUN
NEWARK, NJ

HSANG HSU
CUPERTINO, CA

MARIA REDONDO
PASADENA, TX

Canada

GABRIELA JAMBOR

Russia

LARISA MURATOVA
ZUBENKO IRINA



Spain

ROSA ELENA HENAO ARIAS

Japan

SAITO SHIZUO
KAWABATA YOKO
SHIMOJO KAZUKO
KINJO HIDEJI/SACHIKO
TAKATSUJI SASAYUKI/EMIKO
KUNITOMO HIROYO

Colombia

DARIO ALBERTO VARONA LONDOÑO

Malaysia

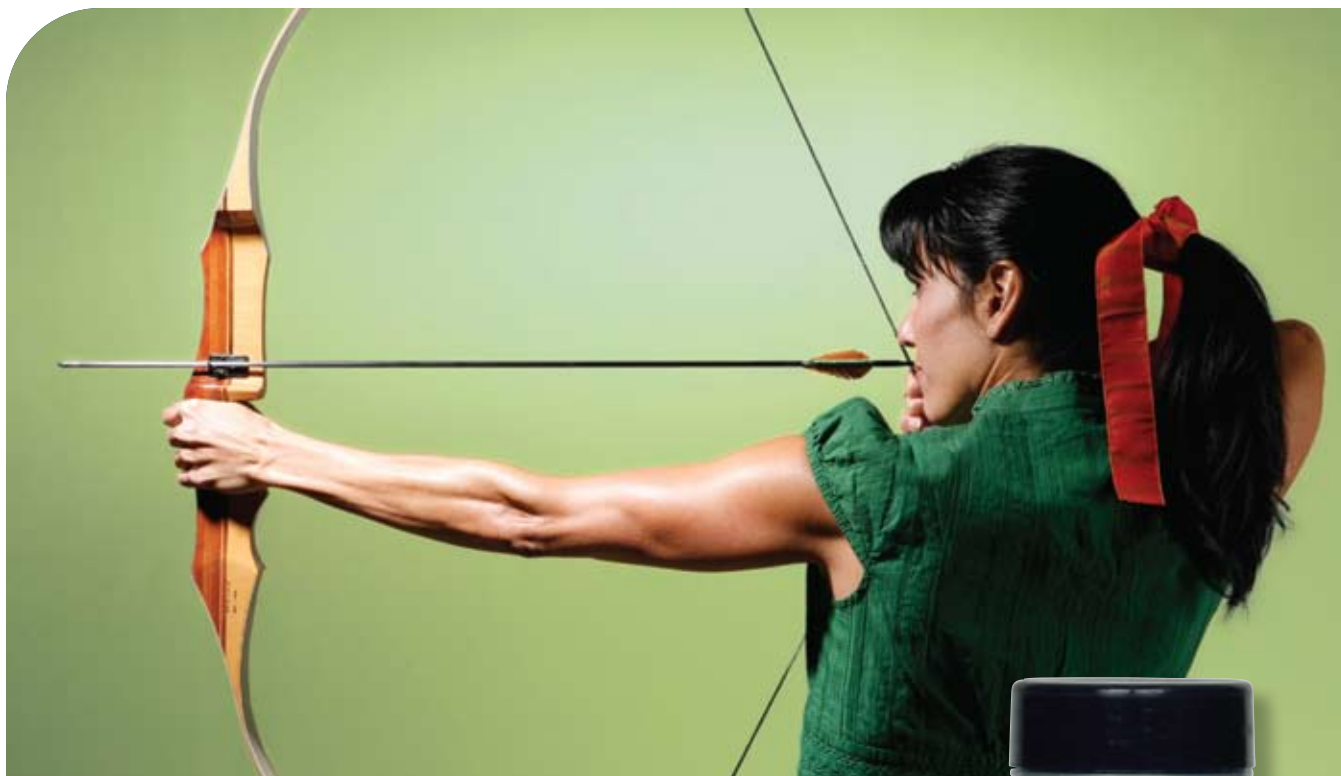
NORHAYATI BINTI MAMAT
SITI HALIMAH BINTI SA'ADON
CHIN WEE FONG
LOW GEOK SENG
NIK FAUZIAH TUSA'ADAH BINTI NIK MOHD ZIN
ALEXANDER LEE SZION LUN

Singapore

JOHAN SHARAJAN

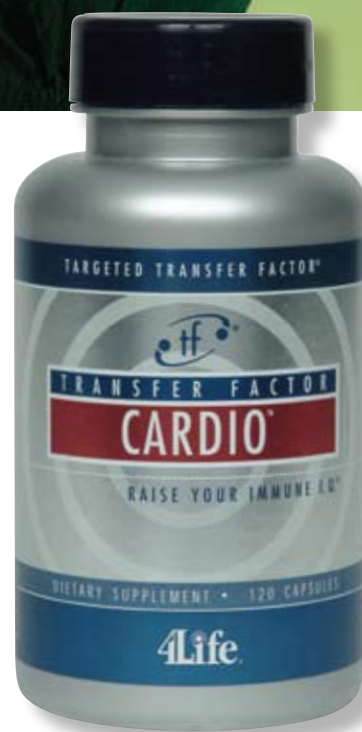
Puerto Rico

YACESKA ROBLES
ISMAEL PEREZ ARISTUD



Targeted Health Support Comin' Atcha!

Take aim! Choose the right support for your body with 4Life's Targeted Transfer Factor® products.



You work hard. You play hard. Take your health into your own hands and give your body a healthy dose of targeted support that really hits the mark. Targeted Transfer Factor products focus the immune-

system benefits of 4Life Transfer Factor® and added nutrients to provide system-specific health support that's right for you.

4Life Transfer Factor Cardio™

Keep your heart healthy with the immune power of Targeted Transfer Factor and key ingredients that support healthy blood pressure, homocysteine levels, cholesterol levels, and inflammation levels.



“The targeted support you want with the immune-boosting benefits you need. Choose the target support that’s just right for your needs.”

4Life Transfer Factor MalePro®

Optimum prostate function is the goal of 4Life Transfer Factor Male Pro, which includes Targeted Transfer Factor and nutrients for healthy prostate and inflammation support.



4Life Transfer Factor ReCall®

Receive excellent “brain food” with Targeted Transfer Factor and added ingredients to support healthy circulation, oxygenation, inflammation levels, and cognitive function.



4Life Transfer Factor Glucoach®

This Targeted Transfer Factor product has got your endocrine and metabolic systems covered, with immune-system and antioxidant support, as well as healthy inflammation and blood sugar level support.



4Life Transfer Factor Belle Vie®

Support your breast and gynecologic health with Targeted Transfer Factor and nutrients for healthy antioxidant and inflammation levels, as well as support for normal cell function and growth.

WORLD GOLF HALL-OF-FAMER ENDORSES 4LIFE TRANSFER FACTOR®!

Get your chance to see golfing legends in action, including Hall-of-Famer Johnny Miller, at the Sorensen Champions Challenge on June 16–17, 2008 at Thanksgiving Point in Salt Lake City, Utah. Watch someone score a big win at 4Life's third annual Million-Dollar-Hole-in-One!

“Whether you are a Hall-of-Fame athlete, entrepreneur, or mother, 4Life Transfer Factor is designed to help you improve your game.”

—Johnny Miller, World Golf Hall of Fame



Johnny Miller:

- 25 PGA Tour victories
- Leading NBC Sports Analyst
- Renowned golf course designer

4Life

TOGETHER, BUILDING PEOPLE®



4Life Transfer Factor® Tri-Factor™ Formula— Discovering Powerful Immune Support

Brent Vaughan
4Life Director of Health Information Services



You may know that 4Life Transfer Factor Tri-Factor Formula products offer our highest level of immune system support. Studies have shown that 4Life Transfer Factor Plus® Tri-Factor Formula increases immune cell effectiveness up to 437 percent*. Yet what's so unique about Tri-Factor Formula products is how they boost and balance your body, according to what your individual immune system most needs.

This revolutionary product also has an interesting research history. Here's how the product came about, one discovery at a time.

1st Discovery: Transfer Factors

In 1998, 4Life® Co-founder David Lisonbee discovered important research on transfer factor science and licensed a patent to bring the discovery to market. A transfer factor is a small protein molecule used by immune cells to educate one another about potential health threats. These molecules help

your immune system recognize and respond to threats to your health. And the transfer factor discovery process didn't end there—4Life Research scientists also learned that transfer factors could also be extracted from chicken egg yolks. The combination of different transfer factor sources was a first in the wellness community.

2nd Discovery: NanoFactor™ molecules

Recently, 4Life Research™ scientists made another exciting discovery—properties of NanoFactor molecules. What's a NanoFactor molecule? It's an ever-so-small molecule that's found in cow colostrum and other immune-fortifying substances. NanoFactor molecules yield great intuitive power, helping the cells of the immune system respond appropriately to any given threat. They can help boost immune cell response when appropriate or can help induce rest in active cells once the threat has been removed. While these tiny molecules have always been in transfer factor products, 4Life Research scientists have now discovered a way to extract, concentrate, and fortify 4Life Transfer Factor products with concentrated amounts of these immune-balancing molecules.

3rd Discovery: Tri-Factor Formula

When 4Life scientists combined the intelligence of transfer factors with the intuition of NanoFactor molecules, they discovered their most potent immune support product yet: 4Life Transfer Factor Tri-Factor Formula. This powerful

combination both alerts immune cells to potential threats and then helps them decide how, when, and with how much force to respond to a particular threat. Furthermore, the fortification of transfer factors with additional NanoFactor molecules helps the immune system cells return to normal activity once the threat has been eradicated.

If you haven't discovered the immune system support of Tri-Factor Formula for yourself, now's a great time to give this powerful product a try. Who knows what healthy benefits you'll discover for yourself?



*Test results obtained from independent NK cell studies conducted by Dr. Anatoli Vorobiev, head of Immunology, at the Russian Academy of Medical Science. The blind studies tested 4Life Transfer Factor E-XF (the primary ingredient in Tri-Factor Formula) and other immune system products.



4Life® Reports Record Sales from Hemisphere to Hemisphere

The 4Life Opportunity continues to grow in Eurasia and Mexico. Both of these existing markets achieved record-breaking sales in December. Eurasia posted an increase in product sales of 47 percent while Mexico's sales increased by 88 percent.

4Life President Steve Tew expressed his appreciation to the staff and distributors from these markets: "Congratulations to our Mexico and Eurasia teams for their dedicated efforts in advancing the spirit of *Together, Building People.*"

Foundation 4Life™ Feeds 965 Families

4Life Gold International Diamond Esdras Cabrera recently traveled to Salt Lake City from the Dominican Republic to deliver a first-hand report about Foundation 4Life activities in response to Hurricane Noel.

Foundation 4Life issued five tons of food (rice, beans, milk, sugar, spaghetti, and oil) and fed 965 families. "Not 965 people," Cabrera reiterated, "but 965 entire families, person by person and house by house to people who were hit the worst."

4Life Co-Founder Bianca Lisonbee responded to Cabrera's presentation by remarking: "Each of us is a part of this. Seeing the difference we can make in people's lives is at once humbling and inspiring."



4Life R&D Team Tours Mexico

Chief Scientific Officer Calvin McCausland, Ph.D. and Director of Health Information Services Brent Vaughan toured Mexico on a nine city meeting tour, January 14 to 23. Two thousand distributors gathered in different locations around the country to learn about 4Life's Tri-Factor™ Formula and 4Life Transfer Factor® science.

"Our Mexico market is exploding and this tour contributed to the enthusiasm of our distributors," stated Transfer Factor Mexico General Manager Manuel Ramirez.

4Life is Going Coast to Coast—Don't Miss Our U.S. City Meeting Tour!

4Life officially kicked off its United States city meeting tour in January. Distributors and their prospects are invited to attend events this year taking place throughout the country. There will be no better time to experience the energy of 4Life! Make your plans to attend a meeting near you. Simply click on the *Community* tab on the 4Life website and follow the link to *Meetings*. You can also add your own meeting to the list by e-mailing meetings@4life.com.



For late breaking news, visit 4Life's Digital Newsstand at www.4life.com

4Life Colombia Celebrates a Successful Year of Science, Success, and Service

4Life announced successful year-end events for the Colombia office. Highlights fueling distributor momentum for 2008 included a Foundation 4Life™ service activity, the product pre-launch of 4Life Transfer Factor®

Tri-Factor™ Formula, the business-tool launch of **The Compass**, and the pinning of new Gold International Diamond Norma Rocha as well as additional distributor recognition.

"I am very pleased with our success in Colombia," stated Vice President, International Jeff Kalinin. "We have an outstanding team of distributors and staff in Colombia who actively pursue their goals and give life to a rewarding opportunity."



4Life Transfer Factor Tri-Factor Formula Attracts International Press

4Life is gaining international strength and media attention in Taiwan. Chief Scientific Officer Cal McCausland, Ph.D. recently traveled to Taiwan to help launch 4Life's latest advancement in immune-system support, 4Life Transfer Factor Tri-Factor Formula. As Dr. McCausland outlined in a presentation at a local distributor meeting, Tri-Factor Formula will provide a new level of health support and strengthen the opportunity to grow a successful business in Taiwan.

4Life Being Accepted into the Association of Direct Selling Companies in Spain.

4Life is pleased to announce that its Spain market is in the acceptance phase for becoming a member of the Association of Direct Selling Companies (AVD). This acceptance emphasizes 4Life's ongoing involvement with the World Federation of Direct Selling Associations (WFDSA) as well as its commitment to providing a quality opportunity to distributors around the globe.



"I'm excited that our Spain market is in DSA acceptance phase," commented Vice President, International Deborah Hatch. "It's wonderful recognition of 4Life's position as a top direct selling company in Spain."



Foundation 4Life Featured in Direct Selling News

4Life was recently recognized for its service efforts around the world in the December issue of *Direct Selling News*.

In the article, "Foundation 4Life: Building Success through Service," author Amy Anderson writes: "When 4Life Co-founders David and Bianca Lisonbee started the service arm of their organization, they envisioned a way for distributors and executives to come together to build people, families, and communities wherever 4Life conducts business. Their vision for Foundation 4Life has become reality."

This extraordinary recognition piece is just one more way in which 4Life stands out around the world for fulfilling our mission of Science, Success, and Service.

Comments, questions, or inquires? calvinjolley@4life.com

The Brand-New 4Life® U.S. Market

There is a undercurrent growing in the United States—from Florida to California and crisscrossing the entire country. It's catching momentum in cafés and playgrounds, and small venues and large arenas. It's about renewal, rebirth, and it's ready to explode... it's the all-new, totally re-energized 4Life U.S. market.

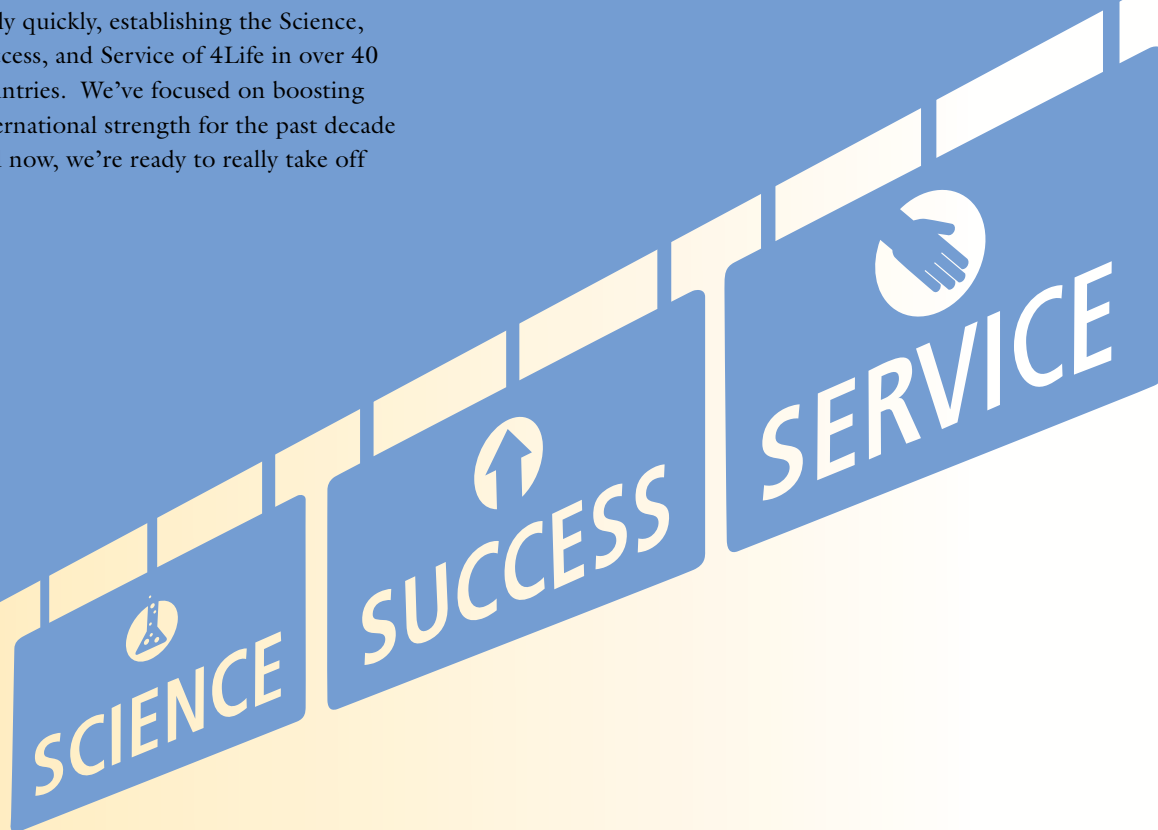
You might ask, "How can the U.S. market be new?" After all, 4Life has a 10-year history of breaking sales records and developing innovative immune system boosting products. Well, you just might be surprised...here's the buzz on this *new* market and how you can get involved now.



We're bringing our expertise home

In the early years of 4Life, we were anxious to make our name known in the international arena. So, we moved into other countries around the globe fairly quickly, establishing the Science, Success, and Service of 4Life in over 40 countries. We've focused on boosting international strength for the past decade and now, we're ready to really take off

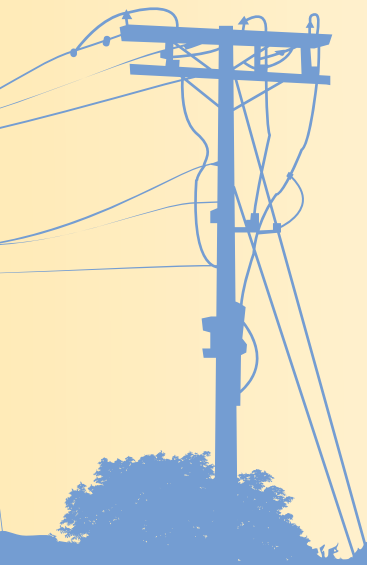
in the United States with 10 years of breaking sales and enrollment records, proven leadership, and the best immune system support products in the world. Do you know of any U.S. network marketing companies who can boast the same track record?



Our experienced leadership is coming to YOU

How many companies send their top executives all over the country for city meetings? We can only think of one—4Life. With our Coast-to-Coast city meeting tour in 2008, we're sending awesome corporate support to give presentations, field your questions, and help your prospects catch the vision of 4Life.

If that weren't enough, you'll see plenty of high-ranking 4Life Distributors at these events as well. These Platinum International Diamonds, Gold International Diamonds, and International Diamonds are just as excited as we are about the recent growth in the U.S. market. And they've pledged to support the city meetings and their distributor groups with extra training, encouragement, tools, and Q&A sessions. No matter what you and your prospects need, you'll find support from upline distributors.



The U.S. Market is primed for your business success

You have the support of a 10-year company behind you with a “ground-floor” financial opportunity. Plenty of companies talk about their ground-floor, get-it-while-you-can opportunities. But while some companies might give you the ground floor, there’s rarely a real (and even more rare, lasting) opportunity attached. That couldn’t be further from what 4Life® has to offer.

Your first and most important stop in taking advantage of the all-new 4Life U.S. market is the Coast-to-Coast city meeting tour. Here you’ll hear from our top distributors, up-and-coming leaders, and corporate executives on how to make your 4Life Business explode right here in the U.S. Here’s just a taste of what you and your guests can expect:

- Meet, greet, and learn from high-ranking 4Life Distributors and 4Life executives.
- Be among the first to get a peek at and utilize new 4Life marketing tools. And don’t forget the invaluable Compass training you’ll receive.

- Immerse yourself in the 4Life culture. When you’re around other 4Life Distributors, you really begin to understand what it means to live 4Life and make this company part of everything you do and everything you are.
- Get to the heart of Science, Success, and Service and our Together, Building People® philosophy. Learn why they’re part of all we do at 4Life and how making *our* mission *your* mission can make a big difference in your business.

For more on making the most of this renewal surge, read the business-building article in this issue of *Summit* magazine for practical tips on selling 4Life to your U.S.-based prospects

Q: What makes 4Life products special?

A: 4Life Products are patented, powerful, completely unique and anything but ordinary.

Q: What kind of track record has 4Life built?

A: Most network marketing companies are nothing more than a flash in the pan. But with 4Life’s solid 10-year history of growth behind you, you know that you can count on us—and so can your new distributors. That’s a phenomenal selling point.

Q: What kind of support is offered by 4Life’s executive team?

A: The 4Life executive team offers you over 100 years of combined experience. Plus, you have hundreds (literally) of staff members worldwide working to help you build your business better.

The Buzz about City Meetings



“Nothing brings out the excitement and growth in a group better than city meetings. Not only are they fun to attend,

but they give both existing and future distributors a chance to see, hear, and feel the difference that 4Life Transfer Factor® really makes in the lives of people all over the world. Meetings are one of the best ways to share the story of 4Life.”

Rob Robertson III
Gold International Diamond
Tennessee



“A big thanks to 4Life for supporting our group here in San Gabriel, California, and helping us have a wonderful

beginning to 2008. Our room was packed and our downline distributors were extremely motivated by everything they heard. We cannot wait to attend the next 4Life meeting. We plan to triple the attendance by then.”

George Fei
International Diamond
California



"You won't find another company in this industry more willing to support your business growth

than 4Life Research™. I'm preparing for our first corporate-sponsored meeting in Brownsville, Texas. There isn't a better place or time for anyone working the United States than here and now! This is your business and 4Life is hitting the road in 2008 to help you build it!"

Rolando Garcia
Presidential Diamond
Texas



"4Life corporate representatives are traveling the country with the 4Life message of *Together, Building*

People through Science, Success, and Service. We're taking full advantage of this opportunity throughout 2008 in Oklahoma City. People who are serious about business building would be crazy not to schedule a corporate-sponsored opportunity meeting in their local area. We're even scheduling numerous meetings throughout the year!"

Jeffrey Richard
Diamond
Oklahoma



"The 4Life city meetings helped promote growth in our team in many different areas. It fostered duplication,

teamwork productivity, and motivation. Having these meetings has been a great catalyst that will help catapult our team to the next level."

John Scates
Diamond
Missouri

Coast-to-Coast

And coming soon to a city near you

WASHINGTON

*Doubletree Seattle Airport/
 Southcenter*

*Tuesday, March 11th
 7:00 pm to 9:00 pm*

MARYLAND

Hilton Columbia

*Sunday, March 16th
 12:00 pm to 2:00 pm*

OREGON

Red Lion Hotel Eugene

*Thursday, March 27th
 7:00 pm to 9:00 pm*

ARIZONA

Hampton Inn and Suites Yuma

*Thursday, March 27th
 7:00 pm to 9:00 pm*

MISSOURI

Crowne Plaza St. Louis Airport

*Sunday, April 6th
 3:00 pm to 6:00 pm*

ILLINOIS

Midwest Conference Center

*Sunday, April 27th
 1:00 pm to 4:00 pm*

Capitalize on the U.S. market boom—attend a meeting today

Visit the website www.4life.com for more meeting information.





Prospecting—it's gold!

Step Two of The Compass



Want to know the good news about your distributor training system, **The Compass?** It's a virtual goldmine of proven business-building techniques. In Step Two, called Embark, you'll learn how to get your business going and start looking for prospects. Here's how to dig in, using the tools in Step Two.

Start Prospecting Today

Want to build a top-performing business? Prospects are a crucial component for your success. Step Two of **The Compass** helps you identify, not only your personal motivation for joining 4Life®, but also the wide range of people in your life who might also be interested. Open your Compass manual, grab a pen, and start building your lists now.

- **Power Prospect List**

Jot down names on the prospecting list on page 24. Remember, you probably know a lot more people than you think! Make it a goal to always have at least 100 names on your list. Update your list on a regular basis.

- **Quick-Start Action Plan**

On page 27, you'll find a quick-start action plan to get your prospecting started. Make a plan for how you'll prospect for customers in the next 24 hours through the next 30 days.

- **Goal-Setting Table**

Fill in the table on page 30. Write down the number of phone calls you'll make each day, the number of presentations you'll give each week, and so on.

Don't want to read the manual? Listen to it instead! You can download an mp3 audio version of the Step Two manual directly from www.4Life.com, or listen to your Embark audio CD.



Give us your Compass feedback!
compass@4life.com

Turn Your Prospects Into Gold

After you've put together your prospecting plan, you'll need fool-proof ways to connect with your prospects. Try these Step Two strategies—they're as good as gold!

• *Decide What to Say*

Review the 4Life® Opportunity on pages 1-14. Think about what excites you the most about 4Life—and make notes about how you'll share your experiences with your prospects.

• *Learn How to Answer Questions*

As you communicate with your prospects, they'll have questions. Do you have answers? Of course you do! Set up a time to run through the role-playing scripts on pages 31-44 with a friend or family member. You'll soon feel confident answering prospects' questions and following-up on your presentations.

• *Invite Your Prospects to a Meeting*

In **The Compass**, you'll find a set of professionally-designed postcards that you can customize with information about your prospecting meetings. Purchase additional postcards at www.4life.com. Just click on "Support Products" in the online product store. Put **The Compass** to work for you, and you'll find that you're just a step away from striking gold in your new business!

iBuy

The iBuy is available every month from the 8th through the 12th. You've got just a few days to snag the sweetest 4Life Product deal around

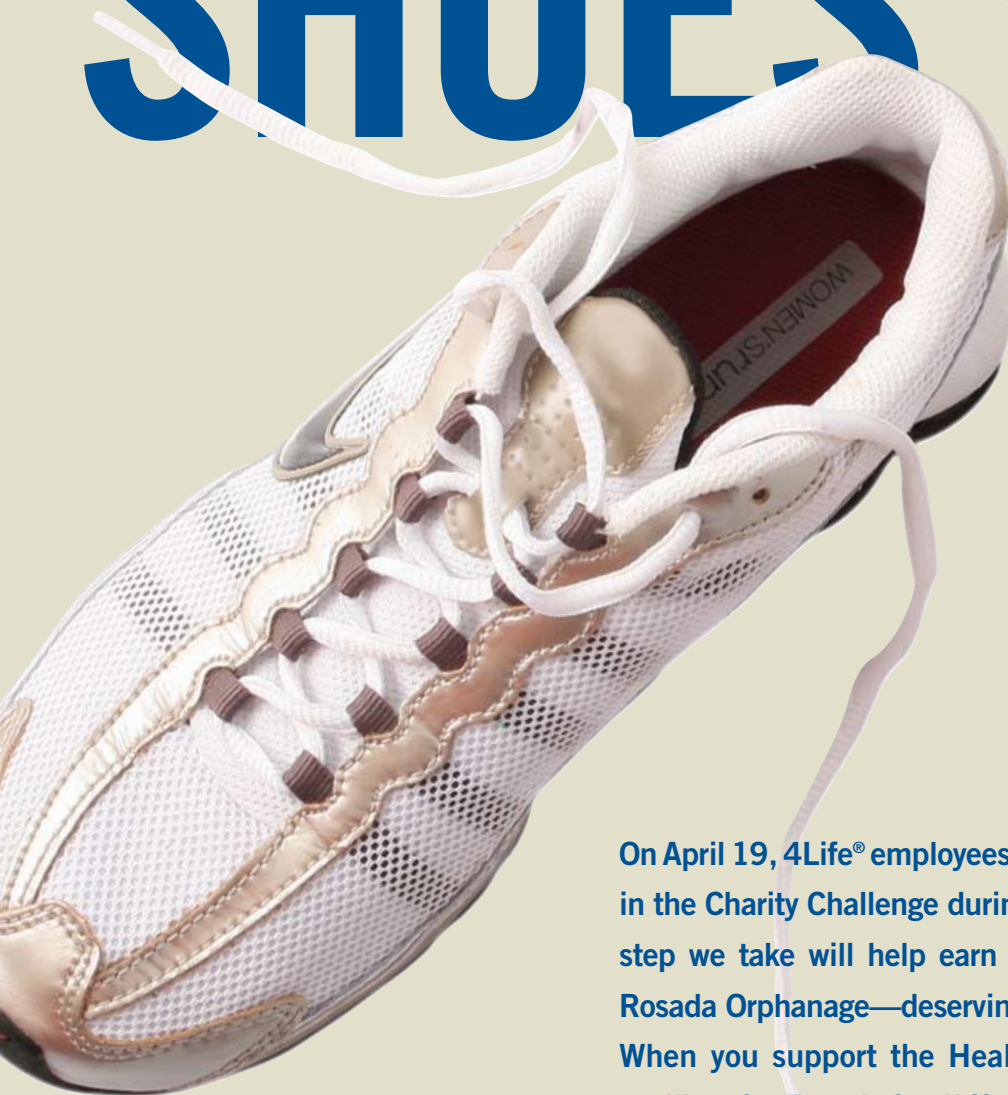
Don't let this chance for savings pass you by!

Set your alarm, put a note on the fridge, tie a string around your finger... and don't miss the iBuy.



WALK A MILE IN THEIR SHOES

4Life
TOGETHER, BUILDING PEOPLE®



On April 19, 4Life® employees will lace up their shoes and participate in the Charity Challenge during the Salt Lake City marathon. Every step we take will help earn money to assist the kids at La Casa Rosada Orphanage—deserving kids who run and jump in flip-flops. When you support the Healthy 4Life team with your donation, you'll assist Foundation4Life™ in constructing the La Casa Rosada Orphanage building addition. Log in to your 4Life Business Center for more information.

Foundation  4Life
BUILDING PEOPLE, FAMILIES, AND COMMUNITIES



The \$5 Difference

Foundation 4Life AutoShip Packs make it simple

When you sign up for Foundation 4Life AutoShip packs, there's a \$5 monthly donation built right in. That might not seem like a lot, but every dollar contributes to the ongoing building project at La Casa Rosada. Five dollars can go a long way, especially to help a child in need.

RioVida® Pack

\$175 wholesale and 125 LP

4—2 pk 4Life Transfer Factor® RioVida Tri-Factor™ Formula

\$5 donation to Foundation 4Life

Item #50633 US Spanish Item #250633

RioVida Plus Pack

\$145 wholesale and 115 LP

1—2 pk 4Life Transfer Factor RioVida Tri-Factor Formula

2—4Life Transfer Factor Plus® Tri-Factor Formula

\$5 donation to Foundation 4Life

Item #50724 US Spanish Item #250724

RiteStart Pack

\$175 wholesale and 125 LP

1—RiteStart Men

(with 4Life Transfer Factor Plus Tri-Factor Formula)

1—RiteStart Women

(with 4Life Transfer Factor Plus Tri-Factor Formula)

\$5 donation to Foundation 4Life

#50637 US Spanish Item #250637

4Life Transfer Factor Plus Quad Pack

\$125 wholesale and 125 LP

4—4Life Transfer Factor Plus Tri-Factor Formula

\$5 donation to Foundation 4Life

Item #50640 US Spanish Item #250640

"It feels good to know that 4Life is impacting the lives of others who are less fortunate. It feels even better to play a personal role in the support that Foundation 4Life is providing to the La Casa Rosada Orphanage. That's why I signed up for a Foundation 4Life Autoship!"

Marcos Rivera
Presidential Diamond

Plenty more ways to get involved

"Round it up"

With every order you make, you can help someone else in need. When your 4Life order totals \$98.50, round it up to the nearest dollar and give that extra change to Foundation4Life!

Bonus Check Donation

Speak with a 4Life representative today about having a portion of your monthly commissions check go towards Foundation 4Life.

One-Time Order Donation

Whether online or over the phone, you can make a difference with your next 4Life order.

Start Making Your \$5 Difference Today!

www.4Life.com/Foundation.AutoShip





BUILD YOUR BUSINESS

(In Your Own Backyard!)

WE'VE GOT THE RIGHT TOOLS FOR YOU

Imagine this: you're building your dream home. You customize a floor plan. You pick a location with a wide-open view of a sandy beach or snow-capped mountains. You choose high-quality upgrades from a trustworthy and established builder. Your excitement builds from the first ground-breaking moment to the day you turn the key in the lock of your front door for the first time.

Building a dream business is a lot like building a dream home. You need a

desirable location, a strong foundation, and the right tools to get the job done. As a 4Life® Distributor, you'll be happy to know that there's some prime business-building real estate right in your own backyard. It's called the U.S. market, and it's wide-open and ready for you to place your claim.

Over the last decade, 4Life's international market has grown at a rapid pace. During that time, we've discovered and patented innovative immune-boosting products. We've developed top-notch business

tools to help our distributors learn how to achieve business success.

We've won awards, been featured in national and international publications, and we've gained a reputation as a well-established and trustworthy company. And now we can put our experience to work for you.

Ready to build your dream business? Here are three 4Life innovations that will help you break ground (and sales!) in the U.S. market.



4LIFE TRANSFER FACTOR RIOVIDA® TRI-FACTOR™ FORMULA

RioVida is the only juice drink featuring 4Life Transfer Factor® Tri-Factor Formula and the antioxidant punch of açai, pomegranates, blueberries, elderberries and grapes.

How RioVida can help build your business:

- **It's exclusive.** RioVida is a revolutionary breakthrough—it's a truly one-of-a-kind product. The juice market is growing by leaps and bounds right now—but RioVida is an unmatched combination of transfer factors AND potent antioxidants.
- **It's patented and proven.** RioVida is backed by patented processes. And scientific studies have demonstrated that it can provide a 283 percent boost in immune system function.
- **It's full of antioxidants.** Americans spend millions of dollars on products every year to help increase vitality, support health, and slow down the effects of aging. The antioxidants in RioVida have been carefully selected for their health-enhancing properties. Antioxidants offer free radical defense, restored balance, and support for overall wellness.

THE DIAMOND4LIFE KIT

The Diamond4Life Kit is a travel-ready luxury bag that holds everything (products, business cards, **The Compass**) you need to make your best impression when meeting with prospects.

How The Diamond4Life Kit can help build your business:

- **It's an easy sell.** It's a business-in-a-bag for just over \$500—no other start-up costs required. Perfect for any prospect with an entrepreneurial spirit.
- **It's stocked with best-selling product samples.** Meeting with a prospect who wants to try first, buy second? Offer immediate gratification and make the sale with product samples from your kit.
- **It's got potential.** Who doesn't love a good return on the dollar? Elevated earning potential makes this option the best possible return for your investment dollar.

Figure 1-1

BREAK GROUND AND SALES IN THE U.S. MARKET!



THE COMPASS

The Compass is the most effective distributor training tool in the industry. It's packed with all the materials you'll need to start and grow your business from the ground floor to the top story.

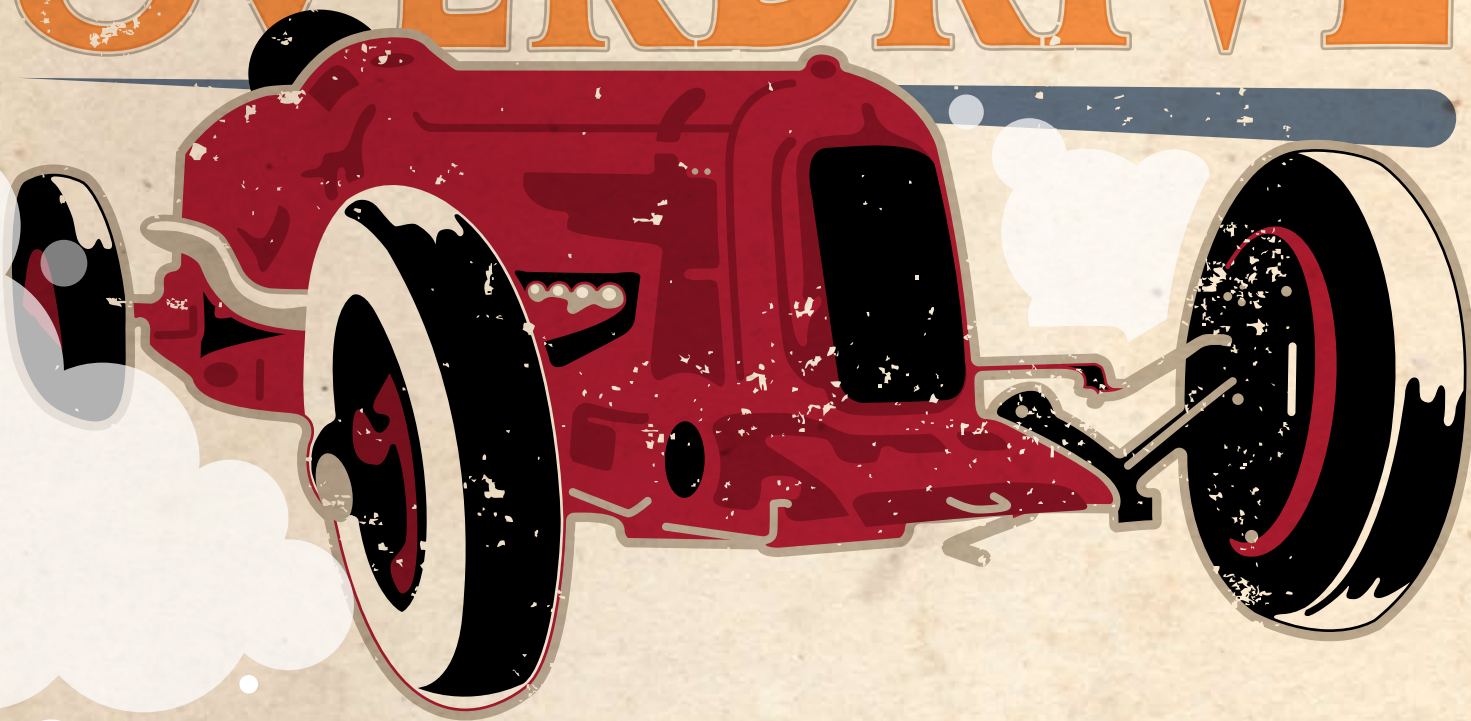
How The Compass can help build your business:

- **It makes you look good.** You'll make that all important first impression that counts when you prospect with the professionally-created marketing materials in **The Compass**.
- **It gives you choices.** You're an individual—and so are your customers. **The Compass** gives you the tools to tailor your presentations to your own personal style.
- **It's proven.** Want proven results that you can duplicate time after time? **The Compass** delivers—it's your guide to business success.

Every dream business needs a high-potential location and an unshakable foundation. Let 4Life® support your growth in the virtually untapped U.S. market with innovative products, time-tested support tools and professionally-designed presentation materials. There's never been a better time to build your business in your own backyard.



INCENTIVE OVERDRIVE



— 2008 —

#1 ARE YOU DRIVEN?

INCENTIVE OVERDRIVE

Are you driven to succeed? Do you thrill at new opportunities to help others grow? Is "ambition" your middle name? Then, **Incentive Overdrive** is just right for you.

4Life® Distributors are working harder than ever to make things happen in their businesses and you can bet we're taking notice. Just like our Life Rewards Plan™, Incentive Overdrive is all about **PERFORMANCE.**

GREAT ESCAPE+

October 12-16 2008

Cancun, Mexico

(CasaMagna Marriott Cancun Resort)

In addition to all the relaxing, shopping, eating, and distributor networking that you've come to know and love about the Great Escape, this new + version adds in some singular perks. You'll soak up one-of-a-kind education and leadership training from 4Life executives and connect with high-ranking distributors for a getaway that will help you unwind from daily stress, and wind up for months and months of super-charged business building.

AT-A-GLANCE

	Great Escape (Old)	Great Escape+ (New)
How frequent is the trip?	Monthly trip	Semi-annual trip
Who qualifies to go?	All distributors who qualify for Power Pool entered in drawing	(1) NEW Presidential Diamonds who achieve rank three times within six months. The six-month period begins when the distributor first achieves the Presidential rank; (2) ALL NEW International Diamonds who achieve rank twice within six months. The six-month period begins when the distributor first achieves the International rank; (3) ALL CURRENT International Diamonds who achieve 100,000 GLP for the first time; (4) Power Pool qualifiers drawn at random.
When is the trip?	Last trip is April 2008	Qualification starts March 2008; first trip is October 2008
What's the destination?	Limited to a single destination	Periodically varies
Can I win more than once?	One time every 12 months	Yes, since the trip is based on performance, you can qualify as many times as performance merits. First random drawing from the Power Pool will be May 14, 2008.
What if I just broke rank for the first time last month?	N/A	If you qualified for the first time as a new Presidential Diamond, a new International Diamond, or achieved 100,000 GLP for the first time as an International Diamond during December 2007, January 2008, or February 2008, you've met the first month of qualifying for the Great Escape+. Just meet the qualification criteria (two more times as a Presidential Diamond and one more time as an International Diamond between March and July 2008). If you've met the 100,000 GLP mark for the first time as an International Diamond in December 2007, January 2008, or February 2008, you're already set!
When do I start qualifying?	Monthly	March 2008

FOR MORE DETAILS, VISIT OUR WEBSITE • WWW.4LIFE.COM



#2

ARE YOU PROPELLED TO GREATNESS?

GOLD GETAWAY

OCTOBER 22-25 2008
LAS VEGAS, NEVADA
BELLAGIO LAS VEGAS

This isn't your average vacation... it's truly golden. If you're a current Gold International Diamond and meet your qualifications between February 2008 and June 2008, you'll join us for a singular Gold Getaway. New Gold International Diamonds are guaranteed a spot!

Contact 4Life Premier Services department for more details.

#3 INTRODUCING THE PINNACLE OF PERFORMANCE

PLATINUM PINNACLE

AUGUST 23-30 2008
LUXURY BALTIC CRUISE
REGENT SEVEN SEAS CRUISE

Platinum has distinct privileges... and when our Platinum International Diamonds meet specific qualifications, they'll pack their bags for the Platinum Pinnacle, a one-of-a-kind adventure complete with relaxing, recharging, and reconnecting with 4Life executives. And New Platinum International Diamonds are automatically invited!

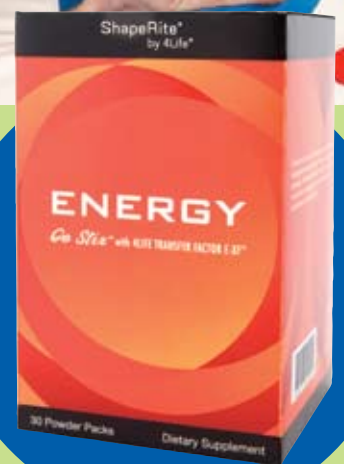
Contact 4Life Premier Services department for more details.

From **BURNED OUT** to **TWIST AND SHOUT**



Homework, soccer practice, laundry, guitar lessons, PTA meetings, yard work, bake sales, grocery shopping... and it's only Wednesday. Feeling the droop? Then regroup, with Energy Go Stix™!

Our new formula, infused with 4Life Transfer Factor E-XF™ and a clever blend of body boosters, will keep the hustle in Mom and Dad's bustle.



PUT THE "LIFE" BACK IN "FAMILY LIFE," WITH ENERGY GO STIX.



Kevin Moore
International Diamond
Provo, Utah

“Working on the corporate side of 4Life gave me a very unique perspective on what a tremendous opportunity our company offers. As I approached my six-year employee review, I started thinking about my own life. I knew I worked for an incredible company that was managed with experience, vision, and integrity. The more I thought about things, the more it became increasingly clear that I was in the right industry, with the right company, but needed to be on the right side to realize my dreams! I became a distributor three years ago and now enjoy the benefits of compound opportunity, duplication, building a team network, and the possibilities of passive, residual income.”



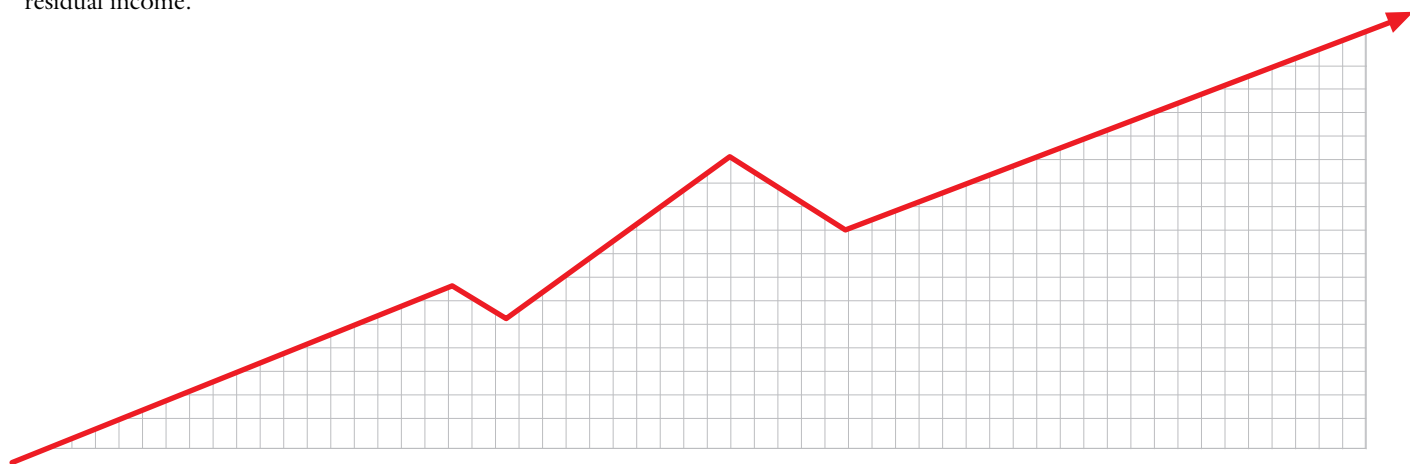
Timothy Chu
International Diamond
Los Angeles, California

Timothy Chu joined 4Life® 18 months ago. Within two months, he achieved the rank of Presidential Diamond. Four short months later, he broke International. “Working with 4Life is the highlight of my professional career,” he says. Chu moved to the United States from Taiwan in 1982 to pursue a master’s degree in computer science. He lives in Los Angeles with his wife, Carol, and his son, Steven. “4Life is fun, rewarding, and offers a wonderful business model to anyone interested in a great opportunity.”



Marcos and Rene Rivera
Presidential Diamonds
Tampa, Florida

“I learned about 4Life from my father, who has always taken it upon himself to make sure all his children were successful. I was working a dead-end job and renting an apartment in one of the worst neighborhoods in Tampa. I was failing miserably in life. Now, after two years of hard work, commitment, and determination, I own a beautiful home in one of the quietest and safest neighborhoods in the area. I have time to spend with my family and friends, and in short, I’m making my dreams come true. With the 4Life Opportunity, I’ve done a 360—my life has completely turned around!”



4Life is hitting the road and going coast to coast



Want the 411 on the U.S. city meetings this winter?
The 4Life website has everything you need!

We'll see you at the meetings near you!



www.4life.com



Start fresh!

“Nature’s mirror can help us see more clearly the ongoing processes of growth, renewal, and transformation in our lives.”

Imagine if our lives consisted of one super-long day... how exhausting that would be! Not just because we would need sleep, but also because we wouldn’t get the chance to start fresh every morning. What if we could never put away completed projects and start new endeavors? What if we could never say “I’m sorry” to someone we’ve hurt and begin a relationship anew? What if we never cleaned the house for a whole new perspective? Some of life’s most meaningful moments consist of new beginnings.

This time of year, I think a lot about renewal. I anxiously welcome the budding of daffodils and crocuses in my garden. These flowers bloom every year without fail, bringing beauty and joy to a landscape that has been barren and snow-covered all winter long. Nature’s mirror can help us see more clearly the ongoing processes of growth, renewal, and transformation in our lives.

Chances for renewal are springing up all around us. My wish is that you’ll capture the spirit of renewal—that freshness and

newness—in your organization. Is there a fresh way to do the “same old” things you’ve been doing? Perhaps there’s a new outlook just waiting to be discovered, new friends to be made, and new success to be enjoyed. I look forward to hearing your stories of renewal!



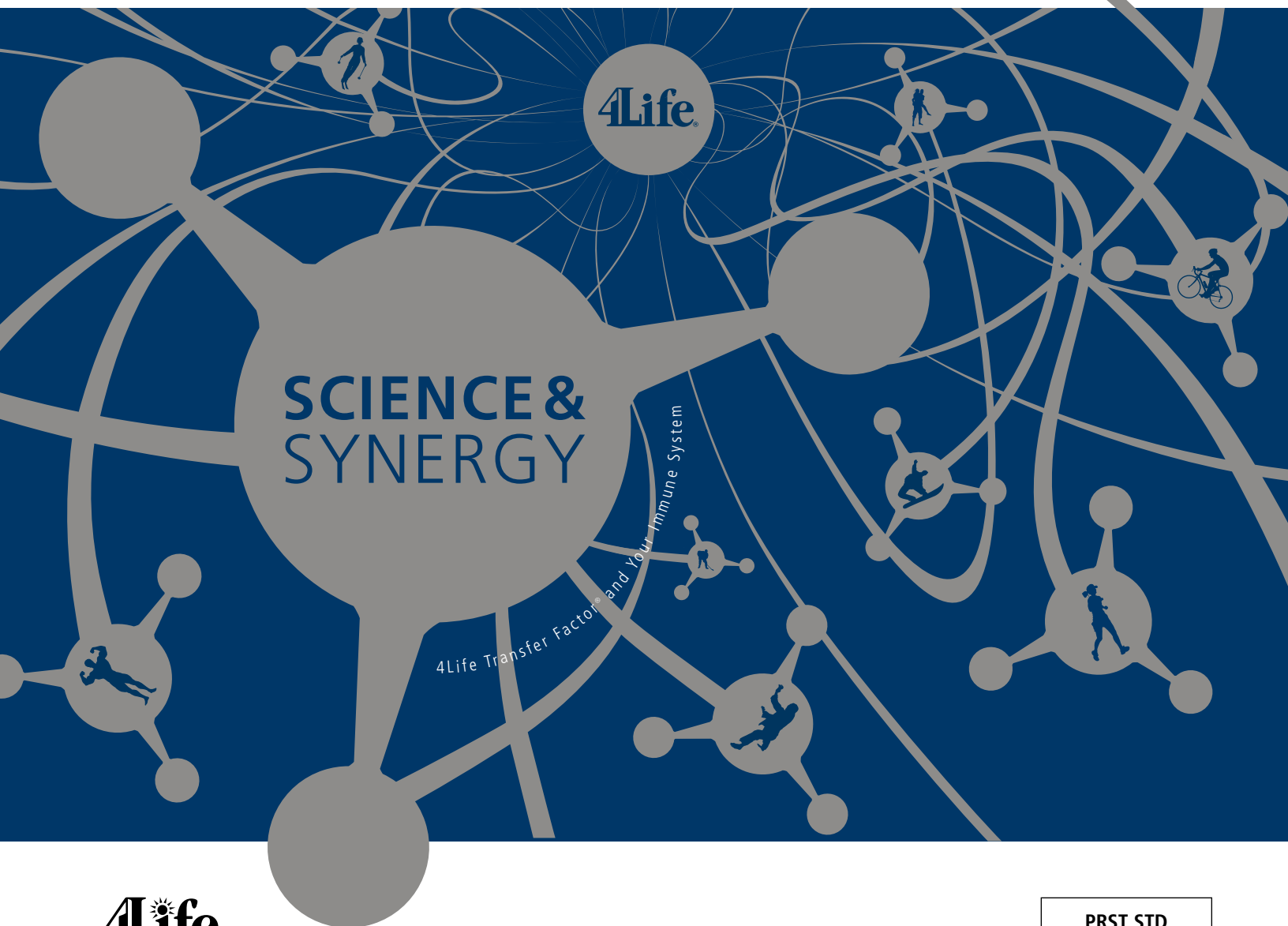
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